New Undergraduate Program (Majors, Minors, Sequences) Proposal
Illinois State University - University Curriculum Committee

Program Department Business

Initiator Vishal Midha

Phone 438-2276

Initiator Department Business

Coauthor(s) Terry Noel (tnoel@ilstu.edu)

Title of New Program Traditional Business Administration

Submission Date Friday, October 13, 2023

Email vmidha@ilstu.edu

Campus Address Campus Box 5520 Accounting

Version 1 **ID** 473

Proposed Starting Catalog Year 2024-2025

1. Proposed Action

- New Major
- New Minor
- ✓ New Sequence
- More than 50% of courses in this program are Distance Education

Sequence Major

- Business Administration

2. Provide *Undergraduate Catalog* copy for new program.

As listed here:

https://illinoisstate.edu/catalog/undergraduate/management/business-administration-course-requirements/

Major Requirements

Minimum required credit hours: 71

- ACC 131
- ACC 132
- ACC 230
- BIS 255
- BIS 270
- BUS 100
- BUS 285
- ECO 101
- ECO 102
- FIL 185
- FIL 240
- FIL 242
- MKT 230
- MKT 232
- MGT 100
- MGT 220
- MGT 221
- MGT 227
- MGT 335
- MGT 385

Take 1 of the following

- MAT 121
- MAT 145

Take 1 of the following

- ENG 145
- ENG 145a13

Take 1 of the following

- BIS 167
- IT 150

Take 1 additional international elective from the following

- ACC 340
- FIL 312
- FIL 344
- MKT 350
- MGT 349
- MGT 350

Take 1 (3 credit hours) additional 300-level College of Business elective

Consult advisor.

Notes:

Enrollment in 200-level business courses requires 45 completed credit hours. Enrollment in 300-level business courses requires 75 completed credit hours.

3. Provide a description for the proposed program.

The Business Administration major prepares students for a wide range of jobs within a variety of industries. It provides the general skills that can transfer into a variety of career choices. Focused on the management and operational skills that are crucial to running a business, a business administration degree will prepare students for any

number of entry-level positions in a variety of organizations, such as financial institutions, professional firms, medical clinics/hospitals, government, and non-profit agencies.

In addition to learning about core business disciplines such as accounting, finance, marketing, and management, BUA students take specialized courses in Cost and Management Accounting, Electronic Business Management, Investments, Marketing Research, Organizational Behavior and Administration, and Quality Control Management.

Program Admission Requirements for New and Continuing Students: Admission to this academic program is limited and is based on space availability and the competitiveness of the applicant pool. Factors that may be considered include, but are not limited to: courses completed, cumulative GPA, hours completed, personal interview or written statement, and samples of work completed. For additional information on minimum requirements for admission and the application and selection process, visit the Majors website or contact the undergraduate advisor for the intended major

4. Provide a rationale of proposed program.

This proposal is the result of restructuring of the Business Administration major. An existing major is being requested to be recorded as a new sequence.

Background: The Business Administration major has been a longstanding fixture at the College of Business. In response to serving a different segment of students, a proposal for Online Business Administration sequence was submitted recently.

Current Proposal: This proposal is to convert the existing Business Administration degree to a Traditional Business Administration sequence. As a result of this restructuring, the Business Administration major will have two sequences – Traditional Business Administration and Online Business Administration – allowing the College of Business to differentiate the two programs and accordingly attract different segments of students for the two sequences.

5. Describe the expected effects of the proposed program on existing campus programs (if applicable).

As such, no direct effect is expected on the existing programs.

6. Provide a sample four-year plan of study that fulfills the following requirements: 120 hours, 42 senior college hours (200 and 300 level courses), and 39 General Education Program hours or 36 hours with exemption. If the program is a BS program, show the BS-SMT degree requirement. If the program is from CAS, show Foreign Language Requirement (LAN 111/LAN 112). Confirm General Education requirement exemptions on the General Education page of the current Academic Catalog. *4-year plans are not required for minor program proposals.*

As listed here: https://illinoisstate.edu/catalog/undergraduate/management/business-administration-course-requirements/plan/

The requirements below pertain to this Undergraduate Catalog year and are intended as a guide for academic planning. Students should consult with their academic advisor to discuss their individual plan of study.

Min. of 120 total credit hours required, including 40 senior level hours (200-300 level)

First Year - Fall Semester (16 credit hours)
ENG 101 or COM 110 (General Education) (3)
BUS 100 (3)
MAT 120 (General Education) (4)
ECO 101 (3)
General Education course (3)

First Year - Spring Semester (14-16 credit hours)
ENG 101 or COM 110 (General Education) (3)
ECO 102 (3)
MAT 121 (B.S.-SMT) (4)
General Education course (3)
Microsoft Competency: IT 150 (3) or BIS 167 (1)

Second Year - Fall Semester (15 credit hours)|
ACC 131 (3)
MGT 100 (General Education) (3)
ENG 145a13 (3)
General Education course (3)
General Education course (3)

Second Year - Spring Semester (15 credit hours)
ACC 132 (3)
FIL 185 (3)
General Education course (3)
General Education course (3)
AMALI or University-wide elective (3)

Third Year - Fall Semester (15 credit hours)
BIS 270 (3)
FIL 240 (3)
MKT 230 (3)
MGT 220 (3)
IDEAS or University-wide elective (3)

Third Year - Spring Semester (15 credit hours)
ACC 230 (3)
BIS 255 (3)
MGT 221 (3)
MGT 227 (3)
General Education course (3)

Fourth Year - Fall Semester (15 credit hours)
FIL 242 (3)
MGT 335 (3)
Business Administration major elective (3)
University wide elective (3)
University wide elective (3)

Fourth Year - Spring Semester (15 credit hours)
BUS 285 (0)
MGT 385 (3)
MKT 232 (3)
300-level College of Business major elective (3)
University-wide elective (3)
University-wide elective (3)

---

7.   **Describe the expected curricular changes required, including new courses. If proposals for new courses have also been submitted, please reference those related proposals here:**

No curricular changes are required.

---

8.   **Anticipated funding needs and source of funds.**

NA

---

9.   No   **Does this program count for teacher education?**

---

10.   No   **Is this an Interdisciplinary Studies program?**

---

11.   **The following questions must be answered.**

Yes   Have you confirmed that Milner Library has sufficient resources for the proposed program?

No   Are more than 120 hours required to complete a degree with this major?

No   Beyond General Education, does the major require more than 66 semester hours?

No   Does this sequence (if in a major) require more than 55 semester hours of courses in the major department/school?

No   Does this program stipulate specific general education courses offered in the major department/school as a part of the major requirements only if such courses serve as prerequisites for other courses required by the major?

No   Does this program stipulate specific course requirements (majors/sequences only) that also satisfy general education and/or IAI requirements?

No   Is the proposed program intended to be longer than four years (as indicated by the plan of study)?

N.A.   Have letter(s) of concurrence from affected departments/schools been obtained?
         A departments/school is affected if it has a program with significant overlap or if it teaches a required or elective course in the program.

---

12.   **Proposal Routing**   **Routing and action summary for New Program:**

1. Business Department Curriculum Committee Chair

Terry Noel (website)	Terry Noel	10/16/2023 9:15:42 AM
Signature	Print	Date

2. Business Department Chair/School Director

Terry Noel (website)	Terry Noel	10/16/2023 9:16:43 AM
Signature	Print	Date

3. College of Business College Curriculum Committee Chair

Nathan Hartman (website)	Nathan Hartman	10/16/2023 3:36:11 PM
Signature	Print	Date

4. College of Business College Dean

Terry Noel (website)	Terry Noel	10/16/2023 4:13:59 PM
Signature	Print	Date

5. University Curriculum Committee Chair

Joshua Newport (website)	Joshua Newport	12/6/2023 11:18:16 AM
Signature	Print	Date

All new programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate

○ Include Page Breaks on Print   ○ No Page Breaks   ● Include User HTML   ○ Exclude User HTML   [Click here for printing help]

Mark   Markup

[Return]

Comments on Proposal. *(Required if proposal rejected)*

Academic Senate Approver

Approve   Reject