

NEW, REVISED, OR DELETED PROGRAM COVER SHEET
2002-2003
University Curriculum Committee
Undergraduate Programs (Majors, Minors, Sequences)

DEPARTMENT/SCHOOL Agriculture DATE September 11, 2002

A. **Proposed Action:** (more than one item may be checked if a revision).

- _____ New Major CIPS CODE _____ (obtain from Planning, Policy Studies and Info Systems)
- _____ New Minor CIPS CODE _____ (obtain from Planning, Policy Studies and Info Systems)
- XX _____ New Sequence
- _____ Change in requirements for major
- _____ Change in requirements for minor
- _____ Change in requirements for sequence
- _____ Other program revisions
- _____ More than 50% of courses in this program are distance education.
- _____ Program deletion

B. **Summary of proposed action** (see Part A), including title and exact *Undergraduate Catalog* copy for a new or altered program. (See *Catalog* and Program Checklist for format and examples.) Provide a summary of the revisions in addition to the exact current *Catalog* copy.

Add a new sequence, entitled Food Industry Management, within the agribusiness major. Catalog copy is attached.

C. **Routing and action summary:**

<p>1. _____ Date Approved Department/School Curriculum Committee Chair</p>	<p>4. _____ Date Approved College Dean</p>
<p>2. _____ Date Approved Department Chair or School Director</p>	<p>5. _____ Date Approved Teacher Education Council Chair if appropriate (10 copies to the Dean of the College of Education)</p>
<p>3. _____ Date Approved College Committee Chair</p>	<p>6. _____ Date Approved University Curriculum Committee Chair (8 copies to the Undergraduate Studies)</p>

Submit 20 copies of **NEW** Undergraduate proposals to University Curriculum Committee

Submit 8 copies of **REVISED** Undergraduate proposals to University Curriculum Committee

All new and deleted programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate. **The Senate rules mandate electronic submission (in MS Word or HTML format) of all materials for website posting.**

5/02

**DEPARTMENT/SCHOOL CURRICULUM COMMITTEE AND COLLEGE CURRICULUM COMMITTEE
REVIEW CHECKLIST 2002-2003
NEW/REVISED/DELETED PROGRAMS (MAJORS, MINORS, SEQUENCES) PROPOSALS**

Check the following information for INCLUSION and QUALITY. If items are not included, the program proposal must be returned to the department for revision.

Cover Sheet

- _____ Correct cover sheet: 2002-2003 New, Revised, or Deleted Program Cover Sheet
- _____ Department/school name, and date
- _____ Title of program
- _____ Exact catalog copy for new or altered program attached
- _____ Summary of changes (may reference to attachment)
- _____ Proposed action correctly checked
- _____ DCC Chair and Department Chair or School Director signatures
- _____ CCC Chair and Dean signatures
- _____ 20 copies provided (one original signature copy) for new programs; 8 copies for revised programs

Part A: Program Description and Explanations (New or Revised Programs)	Deleted Programs
<ul style="list-style-type: none"> _____ Institution _____ Responsible department/school or administrative unit _____ Proposed program title _____ Previous program title (if applicable) _____ CIPS classification (applicable to new programs) _____ Date of implementation _____ Description of proposed program or name change _____ Rationale for proposal _____ If for Teacher Education, include reference to COE Conceptual Framework _____ Expected impact of proposal on existing campus programs _____ Expected curricular changes including new courses _____ Milner contacted to determine sufficient resources _____ Anticipated staffing arrangements _____ Anticipated funding needs and source of funds 	<ul style="list-style-type: none"> _____ Institution _____ Responsible department/school or administrative unit _____ Program title _____ CIPS classification (if applicable) _____ Anticipated date of implementation _____ Rationale _____ Arrangements to be made for program faculty and students _____ Anticipated impact on other campus programs _____ Anticipated budgetary effect

Part B: Other Requirements

- _____ Letter(s) of concurrence from affected departments/schools (e.g., where subjects overlap or prerequisite changes affect other departments/schools), or statement that letter(s) could not be obtained.
- _____ Program does not require more than 124 semester hours of course work; **if 125 or more hours, proposal must go beyond UCC for final action.**
- _____ Major for B.A., B.S., B.E.Ed. should not require more than 55 semester hours in major.
- _____ Major should not mandate more than 76 semester hours excluding General Education.
- _____ Major programs may stipulate specific general education courses offered in the major department/school as a part of the major requirements only if such courses serve as prerequisites for other courses required by the major.
- _____ A minor, including all required prerequisite hours, may include 18-36 hours.
- _____ A minor may not include more than 24 hours from any major department/school.
- _____ No more than 9 hours from major program of study may be applied to minor.

Note: Items like course title, semester hours, semesters offered, etc., must match exactly each time they are mentioned.

Note: New and deleted programs (including sequences), as opposed to changes in existing programs, must go beyond UCC for final action and require all materials be submitted in electronic format for posting on the Academic Senate web site.

Signature of DCC, CCC, or UCC Reviewer / Date
Reviewers' Comments

1. Name of Institution
Illinois State University
Department of Agriculture
2. Title of Proposed Program
Sequence in Food Industry Management
3. Previous Program Title:
Not applicable
4. Six-Digit CIPS code: 01.0101 (Agricultural Business and Management-General)
5. Proposed date for Initiation of Program: August, 2003

Catalog copy

Food Industry Management Sequence:

--36 hours in Agriculture and/or Family and Consumer Sciences and 19 hours in the College of Business and/or Department of Economics.

-- Required courses: AGR 109, 110, 130, 150, 170, 271, 315, 317; ACC 131; CHE 110 and 112 or 140; ECO 105; MAT 120; AGR 205 or ACS 150.

--12 hours from AGR 205, 214, 215, 257, 285, 314, 316, 319, 340; FCS 102, 113, 213, 316, 319, 332.

-- AGR 295, 394, and 395 do not count toward this sequence.

Description of proposed program

The proposed sequence is part of the Agribusiness major within the Department of Agriculture. The sequence name will be Food Industry Management. The sequence shares the common core requirements of other sequences in the major, namely AGR 109, 110, 130, 150, and 170. The focus of the sequence is to prepare students for careers in management, processing, distribution and marketing within the food industry beyond the first purchaser of raw products.

Beyond the common core required of all sequences in the Agribusiness major, the Food Industry Management sequence requires additional courses to provide a stronger foundation and understanding of the food industry. Additional requirements are AGR 271: Foods of Animal Origin; AGR 315: Financial Management and Analysis of the Agribusiness Firm; and AGR 317: Food Industry Marketing and Strategic Management.

Please see attached Table 1 for details of the program requirements.

Rationale for proposal

The food industry is a major component of the U.S. economy. Broadly defined, the agriculture industry, which includes the food industry, accounts for about 20% of total U.S. employment and approximately 17% of gross domestic product. The greatest growth potential for employment opportunities is projected to be in the fields of marketing, merchandising and sales particularly in the food distribution system. [Source: Employment Opportunities for College Graduates in the Food and Agricultural Sciences. Purdue University. November, 1995.] The proposed program is specifically designed to prepare students for employment opportunities in these areas.

Graph 1 illustrates the relative contributions of these sectors to the total U.S. food and fiber system (derived from data from U.S. Departments of Commerce and Labor). The proposed program expands the focus of curricular programs within the Department of Agriculture beyond the traditional areas of agricultural production (6%) and the input industries (34%) to encompass the growing opportunities in the marketing, processing and distribution of food (48%). The proposed program also will broaden the appeal of curricular programs within the department to attract a more diverse student population. For example, the Chicago High School for Agricultural Sciences (CHAS) has a significant minority population that might be interested in the proposed program.

The proposed sequence will create departmental distinctiveness (Item 26, p. 11, Educating Illinois) and increase the enrollments of students from traditionally underrepresented groups (Item 41, p. 16, Educating Illinois). The proposed program is unique within Illinois. Western Illinois University and Southern Illinois University do not offer a similar program. The University of Illinois offers some similar courses within their Agribusiness Markets and Management option but does not offer an identifiable sequence similar to the proposed program. There are several programs within the state that prepare students for careers in food preparation. These programs typically are entitled *Hotel and Restaurant Management* or *Hospitality Management*. The proposed program does not emphasize this sector of the food industry. The focus of the proposed program is the marketing, distribution, and processing sectors of the food industry.

Expected impact of proposal on existing campus programs

The proposed program will impact several other units on campus.

We project that enrollment in this sequence will stabilize around 40 students. We anticipate that majors in the sequence will represent a balance between students who would have been enrolled in the existing agribusiness sequence and students (such as those at CHAS) that would not have attended Illinois State University without this sequence. We would anticipate a modest increase in the total enrollment in the Department of Agriculture as a result of this sequence. The Department of Agriculture has the capacity to accept additional majors.

Supporting courses are required from several other departments. Required courses in Chemistry and Mathematics are part of the General Education program. These courses are offered regularly and are specifically designed to accommodate large numbers of students annually. Furthermore, all students in the new sequence will be required to take these or substitute courses within the general education program.

All agribusiness sequences currently require students to complete both ACC 131 and ECO 105. The addition of the new sequence is expected to have limited impact on the total number of students required to take these courses.

Expected curricular changes including new courses

- A. New courses [Note: these three courses have already been approved.]
 - a. AGR 271: Foods of animal origin (required course)
 - b. AGR 317: Food industry marketing and strategic management (required course)
 - c. FCS 332: Food Industry marketing and strategic management II (elective course)

Milner contacted to determine sufficient resources.

Based on a search of current holdings, the library has adequate resources to support the sequence. A list of current periodicals that support the sequence is attached as Table 2.

Anticipated staffing arrangements

The courses required in the sequence will be integrated into regular course schedules and teaching assignments. The two new courses within the Department of Agriculture will be rotated with existing courses. It is anticipated that AGR 271 will rotate with AGR 282 and AGR 317 will rotate with AGR 315. The other required courses already have a history of regular offering. No additional staff is required to offer this program.

Anticipated funding needs and source of funds

None.

Letters of concurrence from affected departments

Attached letters from Departments of Accounting, Mathematics, Economics, Chemistry and Family and Consumer Sciences.

Attachments available in Academic Senate Office.