

December 9, 2004

TO: Lane Crothers, Chair, Academic Senate

FROM: University Curriculum Committee

RE: Proposal from Kinesiology and Recreation for a New Recreation Management Sequence

The University Curriculum Committee has approved the School of Kinesiology and Recreation's proposal to establish a new Recreation Management Sequence within the Major in Recreation and Park Administration in the *2005-2006 Undergraduate Catalog*. In the 10 years since the Recreation and Park Administration Program was last reviewed, there have been significant changes in the industry. These changes have blurred the distinctions between two of the sequences in the major (Program Management and Commercial Recreation). This warranted combining the two sequences into one new sequence, Recreation Management. UCC has also approved the deletion of the two sequences, Program Management, and Commercial Recreation. We are sending you the proposals for your consideration.

/jdr

Attachments

cc: Joseph Trefzger, UCC Chair
Alan Lacy, Director of Kinesiology and Recreation

**NEW, REVISED, OR DELETED PROGRAM COVER SHEET
2004-2005
University Curriculum Committee
Undergraduate Programs (Majors, Minors, Sequences)**

DEPARTMENT/SCHOOL Kinesiology and Recreation – Recreation and Park Administration DATE 08/23/2004

A. **Proposed Action:** (more than one item may be checked if a revision).

- _____ New Major CIPS CODE _____ (obtain from Planning, Policy Studies and Info Systems)
- _____ New Minor CIPS CODE _____ (obtain from Planning, Policy Studies and Info Systems)
- X New Sequence
- _____ Change in requirements for major
- _____ Change in requirements for minor

- _____ Change in requirements for sequence
- _____ Other program revisions
- _____ More than 50% of courses in this program are distance education.
- _____ Program deletion

B. Summary of proposed action

Currently the Recreation and Park Administration Program has three sequences; Therapeutic Recreation, Program Management and Commercial Recreation. This proposal seeks to create a new sequence by merging Program Management and Commercial Recreation into a new sequence called Recreation Management. Delete the current Commercial Recreation and Program Management sequences.

C. Routing and action summary:

1. _____ Department/School Curriculum Committee Chair	_____ Date Approved	4. _____ College Dean	_____ Date Approved
2. _____ Department Chair/School Director	_____ Date Approved	5. _____ Teacher Education Council Chair if appropriate (10 copies to the Dean of the College of Education)	_____ Date Approved
3. _____ College Committee Chair	_____ Date Approved	6. _____ University Curriculum Committee Chair (8 copies to the Catalog Editorial Assistant)	_____ Date Approved

Submit 20 copies of **NEW** Undergraduate proposals to University Curriculum Committee

Submit 8 copies of **REVISED** Undergraduate proposals to University Curriculum Committee c/o the Undergraduate Catalog Editorial Assistant in 109 Moulton.

All new and deleted programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate. **The Senate rules mandate electronic submission (in MS Word or HTML format) of all materials for Web site posting.**

5/02

**Illinois State University
School of Kinesiology & Recreation
Part A**

- 1. Institution:** Illinois State University
- 2. Responsible Department/School or Administrative Unit:** School of Kinesiology and Recreation
- 3. Proposed Sequence Title:** Recreation and Park Administration – Recreation Management
- 4. Previous Program Title (if applicable):** N/A
- 5. CIPS Classification (if applicable):** 31.0301

6. Proposed Date of Implementation: Fall 2005**7. Description of Proposed Program or Name Change:**

Currently the Recreation and Park Administration Program has three sequences; Program Management, Commercial Recreation and Therapeutic Recreation. The faculty plan to merge the Program Management and Commercial Recreation sequences into the proposed sequence, Recreation Management. (See separate proposals to delete the Program Management and Commercial Recreation sequences.) A separate proposal for Therapeutic Recreation will be submitted in the near future. Three classes will be dropped from the Recreation core (KNR 170.01, 198.30, and 375) for a total of 5 hours, and two classes have been decreased in credit hours (KNR 270 and 298.30) for a total of 2 hours. Total changes equaling 7 hours provides an opportunity for new classes (KNR 298.36, 370, and 380) so that the total hours in the Recreation core remains at 39 hours.

The total number of sequence courses remains unchanged at 12 hours. Sequence course additions/deletions in this proposal (Recreation Management) include:

- Add KNR 272, 382 for a total of 6 hours
- Delete KNR 276, 277 for a total of 6 hours
- Change KNR 371 and 377 from sequence classes to offerings under interdisciplinary courses.

The number of hours in interdisciplinary courses has been reduced from 16 to 11. As such, no burden is placed on one particular department. Courses will be selected from several cognate areas; however, no restrictions will be placed on which or how many cognates students can choose from so that they can tailor courses to their career interests. KNR 371 will be listed under the cognate entitled outdoor and environmental education. KNR 377 will be listed under the cognate enterprise management. In summary, the interdisciplinary course cognates will allow both students and advisors flexibility, while still maintaining some control over the elective offerings.

8. Rationale for Proposal:

The Program Management and Commercial Recreation sequences in the Recreation and Park Administration (RPA) curriculum have not been reviewed for over ten years. During this time, the distinctions between Program Management (e.g., park districts, youth serving agencies, non-profit agencies, etc.) and Commercial Recreation (e.g., resorts, convention and visitors bureaus, the fitness industry, tourism industries, etc.) have blurred. Topics of study (marketing, finance, risk management, alternate sources of funding) which were previously unique to one sequence or the other are now common to both sequences. Therefore, a new sequence, Recreation Management, is proposed.

The Recreation core was revised to clearly identify the National Recreation and Park Association / American Association of Leisure and Recreation standards as they apply to accreditation. The number of hours in the Recreation core remains the same.

9. If for Teacher Education, include reference to COE Conceptual Framework: N/A**10. Expected Impact of Proposal on Existing Campus Program:** None**11. Expected Curricular Change Including New Course:**

New courses added to the Recreation Management sequence:

KNR 272 3 hrs, Entrepreneurial Recreation
 KNR 298.36 1 hr, Professional Practice Preparation Seminar in Recreation and Park Administration
 KNR 370 3 hrs, Administration of Leisure Service Organizations
 KNR 380 3 hrs, Administration of Human Resources Leisure Services
 KNR 382 3 hrs, Legal Aspects of Recreation and Kinesiology

The following courses have been revised:

KNR 170 3 hrs, Introduction to Leisure and Recreation
 KNR 171 3 hrs, Recreation Leadership

KNR 270	3 hrs, Recreation for People with Disabilities
KNR 271	3 hrs, Recreation Programming
KNR 275	3 hrs, Planning and Design of Recreation Facilities
KNR 298.30	3 hrs, Professional Practice: Internship and Cooperative Education in Recreation and Park Administration
KNR 374	3 hrs, Advanced Recreation Programming
KNR 376	3 hrs, Evaluating Agency Services
KNR 378.30	3 hrs, Professional Issues in Recreation and Park Administration
KNR 398.30	12 hrs Professional Practice: Internship/Cooperative Education in Recreation and Park Administration

The following courses will be deleted from the Recreation and Park Administration Program:

KNR 170.01	1 hr, Laboratory and Field Experience in Recreation
KNR 198.30	1 hr, Professional Practice Recreation Leadership
KNR 276	3 hrs, Community Recreation
KNR 277	3 hrs, Commercial Recreation and Tourism
KNR 375	3 hrs, Administration of Recreation and Parks

The following courses will be offered from the 11 hours of interdisciplinary courses:

KNR 371	3 hrs, Outdoor Recreation
KNR 377	3 hrs, Practices and Issues in Commercial Recreation and Tourism

12. Milner Contacted to Determine Sufficient Resources: Yes. See attached letter.

13. Anticipated Staffing Arrangements:

No new staff will be requested as part of this proposal.

14. Anticipated Funding Needs and Source of Funds:

No new funding will be required as part of this proposal.

**School of Kinesiology and Recreation
Recreation Management Sequence
Part B**

1. Checklist of Courses for Recreation Management

62 total hours in Recreation required

Recreation Core = 39 hours

KNR 170 Intro Leisure & Recreation	(3 hr)
KNR 170.01 Lab & Field Exp.	(1 hr)
KNR 171 Recreation Leadership	(3 hr)
KNR 198.30 Prof Practice Recreation Leadership	(1 hr)
KNR 270 Rec Persons w/ Disabilities	(4 hr) (3 hr)
KNR 271 Recreation Programming	(3 hr)
KNR 298.30 Prof Practice in RPA	(3 hr) (2 hr)
KNR 298.36 Prof Practice Prep Seminar	(1 hr)
KNR 375 Admin of Recreation and Parks	(3 hr)
KNR 370 Administration of Leisure Service Orgs	(3 hr)
KNR 376 Evaluating Agency Services	(3 hr)

KNR 378.30 Prof Issues RPA	(3 hr)
KNR 380 Admin of Human Resources in Leis Serv	(3 hr)
KNR 398.30 Prof Practice in RPA	(12 hr)

Recreation Management Sequence Courses = 12 hours

KNR 275 Plan Design Recreation Facilities	(3 hr)
KNR 276 Community Recreation	(3 hr)
KNR 277 Commercial Recreation & Tourism	(3 hr)
KNR 371 Outdoor Recreation	(3 hr) (moved to Interdisciplinary courses)
KNR 377 Practices & Issues Commercial Rec Tourism	(3 hr) (moved to Interdisciplinary courses)
KNR 272 Entrepreneurial Recreation	(3 hr)
KNR 374 Advanced Recreation Programming	(3 hr)
KNR 382 Legal Aspects Recreation Kinesiology	(3 hr)

Interdisciplinary Courses = 11 hours

11 hours in interdisciplinary courses selected with advisement from the following cognate groups: event management, outdoor and environmental education, youth, recreation sports, park planning, enterprise management, and public/non-profit management

Total hours required = 62 hrs

University Standards for Proposed Sequences:

- _____ No more than 120 semester hours of coursework
- 51 Required no more than 55 semester hours in major department
- _____ May mandate no more than 24 hours in Gen Ed

2. Letter(s) of concurrence from affected departments/schools (e.g., where subjects overlap or prerequisites changes affect other departments/schools), or statement that letter(s) could not be obtained.

See attached letter from Jill Freund Thomas, Minor in Tourism Studies.

See attached letter from Sharon Naylor, Librarian.

See separate proposal for changes to the Minor in Recreation Tourism Studies.

See separate proposal for changes to the Minor in Recreation Management Sequence.

ILLINOIS STATE UNIVERSITY UNDERGRADUATE PROGRAMS *REQUEST FOR NEW PROGRAM APPROVAL*

Purpose: Proposed new undergraduate programs (degrees, sequences, certificates) must include information concerning how the program will be financially supported to proceed through the curriculum proposal process. Signatures of the College Dean and Provost/Provost Representative are required prior to submission of the new program to the College Curriculum Committee.

Procedure: This completed form, with all necessary signatures, is to be attached to new program curricular proposals.

Definition: A “program” can be either a degree, a sequence as part of a degree or a certificate.

Complete the following information:

Department: Kinesiology and Recreation Date: November 8, 2004

Proposed New Program: Recreation Management Sequence – Two sequences (Program Management and Commerical Recreation) are combined, thus deleted, to create this proposed sequence

Person Completing Form: Alan Lacy Contact #: 438-8645

Complete Table I to show student enrollment projections for the program.

Table I
STUDENT ENROLLMENT PROJECTIONS FOR THE NEW PROGRAM

	1st Year (July – June)	2nd Year	3rd Year	4th Year	5th Year
Number of Program Majors (Fall headcount)	200	200	200	200	200
Annual Full-Time-Equivalent Majors	200	200	200	200	200
Annual Credit Hours in EXISTING Courses ¹	3936	3936	3936	3936	3936
Annual Credit Hours in NEW Courses ¹	960	960	960	960	960
Annual Number of degrees Awarded	60	60	60	60	60

¹Include credit hours generated by both majors and non-majors in courses offered by the academic unit directly responsible for the proposed program.

Once approved, include this form with the curricular proposal for the new program