

ILLINOIS STATE  
UNIVERSITY



*University Curriculum Committee*

*Telephone: 309/438-3183  
Office of the University Registrar  
Campus Box 2202  
109 Moulton Hall*

December 17, 2004

TO: Lane Crothers, Chair, Academic Senate

FROM: University Curriculum Committee

RE: Proposal from the Department of Marketing/Business Teacher Education - Deletion of Two Minors

The University Curriculum Committee has approved the Department of Marketing's proposal to delete the two minors under the Business Teacher Education Program: Minor in Business Teacher Education and Minor in Consumer Education. We are sending you the proposal for your consideration. Their rationale follows:

RATIONALE

**Elimination of the Minor and Endorsement in Business Teacher Education.** The new Content Area Standards for the Business, Marketing, and Computer Education Teacher do not include endorsements: a business teacher is prepared to teach all business courses. Therefore, it is proposed to eliminate the minor in Business Teacher Education and the minor in Consumer Education from the BTE program. In addition, endorsements identified in previous catalogs are no longer necessary. As such, we propose to eliminate these endorsements from the program.

/jdr  
Attachments

cc: Joseph Trefzger, UCC Chair  
Timothy Longfellow, Marketing  
Margaret Ethral, Business Teacher Education

**NEW, REVISED, OR DELETED PROGRAM COVER SHEET**  
**2004-2005**  
**University Curriculum Committee**  
**Undergraduate Programs (Majors, Minors, Sequences)**

DEPARTMENT/SCHOOL Marketing/BTE College of Business \_\_\_\_\_ DATE April 21,  
 2004 \_\_\_\_\_ **Proposed Action:** (more than one item may be checked if a revision).

\_\_\_\_\_ New Major CIPS CODE \_\_\_\_\_ (obtain from Planning, Policy Studies and Info Systems)

\_\_\_\_\_ New Minor CIPS CODE \_\_\_\_\_ (obtain from Planning, Policy Studies and Info Systems)

\_\_\_\_\_ New Sequence

\_\_\_\_\_ Change in requirements for major

\_\_\_\_\_ Change in requirements for minor

\_\_\_\_\_ Change in requirements for sequence

\_\_\_\_\_ Other program revisions \_\_\_\_\_

\_\_\_\_\_ More than 50% of courses in this program are distance education.

\_\_\_\_\_ **XXX** Program deletion – minor in BTE and minor in Consumer Education

**B. Summary of proposed action** (see Part A), including title and exact *Undergraduate Catalog* copy for a new or altered program. (See *Catalog* and Program Checklist for format and examples.) Provide a summary of the revisions in addition to the exact current *Catalog* copy.

SEE ATTACHMENT

**C. Routing and action summary:**

1. _____ Department/School Curriculum Committee Chair	_____ Date Approved	4. _____ College Dean	_____ Date Approved
2. _____ Department Chair/School Director	_____ Date Approved	5. _____ Teacher Education Council Chair if appropriate (10 copies to the Dean of the College of Education)	_____ Date Approved
3. _____ College Committee Chair	_____ Date Approved	6. _____ University Curriculum Committee Chair (8 copies to the Catalog Editorial Assistant)	_____ Date Approved

Submit 20 copies of **NEW** Undergraduate proposals to University Curriculum Committee

Submit 8 copies of **REVISED** Undergraduate proposals to University Curriculum Committee c/o the Undergraduate Catalog Editorial Assistant in 109 Moulton.

All new and deleted programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate. **The Senate rules**

**mandate electronic submission (in MS Word or HTML format) of all materials for Web site posting.**

5/02

Catalog copy for BTE Minors under Business Teacher Education Programs to be deleted:

### **MINOR IN BUSINESS TEACHER EDUCATION**

The Minor in Business Teacher Education is available only to those in an Education major.

- 34-38 hours required.
- Required courses: ACC 131, 270; BUS 100; BTE 225, 260 (2 hours), 362 (3 hours) or 363 (3 hours); ECO 103 or 105; ENG 145.13; MQM 100 (or ECO/GEO/POL/PSY 138); MQM 220.
- The student must choose 8 hours from one of the following areas so that upon completion of the minor the student is qualified for at least 1 teaching certificate endorsement.
  1. Accounting: ACC 132; FIL 240.
  2. Basic Business: BTE 330 and one of the following: FIL 185; MKT 230.
  3. Information Processing/Secretarial: BTE 110,354; TEC 243.

### **MINOR IN CONSUMER EDUCATION**

The Minor in Consumer Education is available only to those in a Secondary Education Major.

- 31-33 hours required in Business Teacher Education; Family and Consumer Science; Finance, Insurance and Law; Marketing.
- Required courses: BUS 100; ACC 131; BTE 260; FCS 103 or BTE/FCS 330; FCS 333, BTE 362 or FCS 203; ECO 103 or 105; FIL 185; MKT 230, 231; MQM 100 (or ECO/GEO/POL/PSY138).
- NOTE: Appropriate courses may be substituted for required courses with the approval of the Department Chairperson.