NEW, REVISED, OR DELETED PROGRAM COVER SHEET
2005-2006
University Curriculum Committee
Undergraduate Programs (Majors, Minors, Sequences)

DEPARTMENT/SCHOOL _____School of Communication_____   DATE _____2-3-06__

A.   **Proposed Action:** (more than one item may be checked if a revision).

_____	New Major	CIPS CODE _____
_____	New Minor	CIPS CODE _____
__X_____	New Sequences	
_____	Change in requirements for major	
_____	Change in requirements for minor	
_____	Change in requirements for sequence	
_____	Other program revisions	
_____	More than 50% of courses in this program are distance education.	
_____	Program deletion	

B.   **Summary of proposed action** (see Part A), including title and exact *Undergraduate Catalog* copy for a new or altered program. (See *Catalog* and Program Checklist for format and examples.) Provide a summary of the revisions in addition to the exact current *Catalog* copy.

The School of Communication proposes adding three new sequences to its Communication studies major. This proposal contains information for the Organizational and Leadership Communication, Interpersonal, and Political Communication sequences. Catalog information is attached.

C.   **Routing and action summary:**

1. _____ _____ Department/School Curriculum Committee Chair Date Approved		4. _____ _____ College Dean Date Approved	
2. _____ _____ Department Chair/School Director Date Approved		5. _____ _____ Teacher Education Council Chair if Date Approved appropriate (10 copies to the Dean of the College of Education)	
3._____ _____ College Committee Chair Date Approved		6. _____ _____ University Curriculum Committee Chair Date Approved (8 copies to UCC Secretary, Moulton 108A)	

Submit 8 copies of **NEW** Undergraduate proposals to University Curriculum Committee
Submit 8 copies of **REVISED** Undergraduate proposals to University Curriculum Committee
All new and deleted programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate. **The Senate rules mandate electronic submission (in MS Word or HTML format) of all materials for website posting.**
3/05

ILLINOIS STATE UNIVERSITY
UNDERGRADUATE PROGRAMS

Program Proposal Financial Implications Form
For Request for New Program Approval

Purpose: Proposed new undergraduate programs (degrees, sequences, certificates) must include information concerning how the

program will be financially supported to proceed through the curriculum proposal process**.** Signatures of the College Dean and Provost/Provost Representative are required prior to submission of the new program to the College Curriculum Committee.

Procedure: This completed form, with all necessary signatures, is to be attached to new program curricular proposals.

Definition: A "program" can be either a degree, a sequence as part of a degree or a certificate.

Complete the following information:

Department: ___School of Communication_____ Date:_____10-24-05____

Proposed New Program: Communication Studies with Sequences- 1. Organizational and Leadership Communication sequence, 2. Interpersonal sequence, 3. Political Communication sequence___

Person Completing Form:Doug Jennings_____ Contact #:438-2872_____

Complete Table I to show student enrollment projections for the program.

Table I

STUDENT ENROLLMENT PROJECTIONS FOR THE NEW PROGRAM

	1st Year (July – June)	2nd Year	3rd Year	4th Year	5th Year
Number of Program Majors (Fall headcount)	140	140	145	150	155
Annual Full-Time-Equivalent Majors	126	125	128	130	132
Annual Credit Hours in EXISTING Courses[1]	3,255	3,255	3,330	3,405	3,480
Annual Credit Hours in NEW Courses[1]	140	140	145	150	155
Annual Number of degrees Awarded	45	45	50	55	60

[1]Include credit hours generated by both majors and non-majors in courses offered by the academic unit directly responsible for the proposed program.

Complete Table II (even if no new funding is requested). Show all required resources including amounts and sources of funds reallocated from other programs or units.

Table II

PROJECTED RESOURCE REQUIREMENTS FOR THE NEW PROGRAM

_	1st Year (July – June)	2nd Year	3rd Year	4th Year	5th Year
FTE Staff[1] (FTE)	11.55	11.55	11.55	11.55	11.55
Personnel Services ($)	$16,954	$17,463	$17,987	$18,256	$19,082
Equipment and Instructional Needs ($)	$11,430	$12,573	$13,830	$15,213	$16,734
Library ($)	0	0	0	0	0
Other Support Services[2] ($)	$4,800	$5,280	$5,808	$6,389	$7,029

[1]Reflects the number of FTE staff to be supported with requested funds. Not a dollar entry.

[2]Other dollars directly assigned to the program. Do not include allocated support services.

Budget narrative listing projected sources of program funding (including sources of reallocated funds).

Routing and action summary:

1. _____ _____

    Department/School Curriculum Committee Chair　　　　Date Approved

2. _____ _____

    Department Chairperson/School Director　　　　Date Approved

3. _____ _____

    College Dean　　　　Date Approved

4. _____ _____

    Provost/Provost Representative　　　　Date Approved

5. _____ _____

    College Curriculum Committee Chairperson　　　　Date Approved

6. _____ _____

    Teacher Education Council Chair　　　　Date Approved

7. _____ _____

    University Curriculum Committee Chairperson　　　　Date Approved

Once approved, please include this form with the curricular proposal for the new program. Please also submit an electronic copy of this form.

Part A: Program Description and Explanations (New or Revised Programs)

Institution: Illinois State University

Responsible departments/ school or administrative unit
School of Communication

Proposed Sequence titles:
Communications Studies (1) Organizational and Leadership Communication,
(2) Interpersonal, and (3) Political Communication

Previous program title (if applicable)
NA

CIPS classifications (applicable to new programs
N/A

Date of Implementation
Fall 2006

Description of proposed program or name change
A number of sequences from the Communication Studies major are proposed. The Organizational and Leadership Communication sequence is intended for students interested in sales, supervision, convention/ event planning, and management.

The four courses in the Organizational and Leadership Communication sequence are as follows:

Com	227	Organizational and Professional Speaking	3
Com	323	Theory and Research in Small Groups	3
Com	329	Theory and Research in Organizational Communication	3
Com	375	Communication and Leadership	3
		Sequence core	12

The Interpersonal sequence is intended for students interested in social services, human relations, or interpersonal communication.

The four courses in the Interpersonal sequence are as follows:

Com	323 Or 324	Theory and Research in Small Groups Theory and Research in Persuasion	3
Com	325	Theory and Research in Interpersonal Communication	3
Com	370	Psychology of Language	3
Com	372	Theory and Research in Intercultural Communication	3
		Sequence core	12

The Political Communication sequence is intended for students interested in politics, persuasion, or rhetoric.

The four courses in the Political Communication sequence are as follows:

Com	201	Communication and Social Issues	3
Com	226	Classical Rhetoric	3
Com	303 or 304	Controversy and Contemporary Society Freedom of Speech and Press	3
Com	371	Political Communication	3
		Sequence core	12

Rationale for proposal

Currently the Communication Studies program has no sequences to guide majors in a specific course of study. The need for sequences emanates from three sources. One, a five year review of the program indicated alumni desired more specific guidance in the form of sequences that lead to careers. Two, current majors have voiced that sequences would help them to focus on a course of study and help them determine their plan of study. Third, transcripts indicating a specific sequence will help students articulate an area of communication proficiency.

If for Teacher Education, include reference to CTE Conceptual Framework
N/A

Expected impact of proposal on existing campus programs
None

Expected curricular changes including new courses
All courses in the sequence already exist in the curriculum. Therefore, no new courses or curricular changes are proposed.

Milner contacted to determine sufficient resources
No new or additional resources from Milner are needed.

Anticipated staffing arrangements
No new staff will be requested as part of this proposal.

Anticipated funding needs and source of funds (complete and attach Financial Impact Form for New Programs)
No new funding will be required as part of this proposal.

PROPOSED CATALOG COPY

Communication Studies Programs

Degrees Offered: B.A., B.S.

MAJOR IN COMMUNICATION STUDIES

- 45 hours required.
- Required courses (24 hours): COM 100, 111, 123, 210, 223, 229, 272, 297, 398 (2 hours).
- Students must complete one of the following sequences: Organizational and Leadership Communication, Interpersonal, Political Communication, or Teacher Education.
- 9 hours of electives selected from additional courses designated within the sequence
- A minimum of 24 senior hours.
- A maximum of 9 hours can be counted concurrently toward the Communication Studies Major and other majors or minors within the School of Communication.
- Students may include a maximum of 6 total hours of Professional Practice (COM 198, 398) and independent research (COM 296, 299) toward completion of their major.

Organizational and Leadership Communication Sequence
    Graduates from this program have secured positions in sales, supervision, convention/ event planning, insurance, real estate, and management

- 12 hours required.
- Required courses: COM 227, 323, 329, 375.
- Elective courses: COM 201, 202, 218, 225, 226, 228, 296, 299, 302, 303, 304, 318, 321, 328, 331, 363, 369, 371, 398

Interpersonal Sequence

    Graduates from this program have secured positions in social services, human relations, interpersonal consulting, and corporate communication.

-   12 hours required.
-   Required courses: COM 323 or 324, 325, 370, 372
-   Elective courses: COM 201, 202, 218, 225, 226, 227, 228, 296, 302, 303, 304, 318, 321, 323, 324, 328, 329, 331, 369, 371, 398

Political Communication Sequence

    Graduates from this program have secured positions in politics, persuasion consulting, media, educational support, and rhetoric.

-   12 hours required.
-   Required courses: COM 201, 226, 303 or 304, 371
-   Elective courses: COM 202, 218, 225, 227, 228, 269, 299, 302, 303, 304, 318, 321, 324, 325, 328, 329, 331, 363, 369, 370, 372, 375, 398