

March 20, 2006

TO: Lane Crothers, Chair, Academic Senate

FROM: Gregory Ferrence, Chairman  
University Curriculum Committee

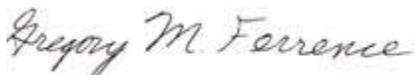
RE: Proposal for Three New Communication Studies Sequences

Attached, for Academic Senate review, you will find a proposal to add three new sequences in the Major in Communication Studies to the *Undergraduate Catalog*. This proposal was approved by the University Curriculum Committee on February 1, 2006.

In conjunction with revision of the Major in Communication, the School of Communication requested adding three new sequences, Organizational and Leadership Communication, Interpersonal, and Political Communication. The need for the sequences derived from three sources: (1) a five year review of the program indicated that alumni desired more specific guidance in the form of sequences that lead to careers, (2) current majors indicated that sequences would help them to focus on a course of study and help them determine their plan of study, and (3) transcripts indicating a specific sequence will help students articulate an area of communication proficiency.

The University Curriculum Committee supports this request from the School of Communication. The full proposal, rationale, catalog copy, and New Program Approval Request form is attached to this memo.

Sincerely,



GF/jr

Attachment