

**NEW, REVISED, OR DELETED PROGRAM COVER SHEET**  
**2006-2007**  
**University Curriculum Committee**  
**Undergraduate Programs (Majors, Minors, Sequences)**

DEPARTMENT/SCHOOL \_\_\_\_\_ School of Communication \_\_\_\_\_ DATE \_March 27, 2007\_\_\_\_\_

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**A. Proposed Action:** (more than one item may be checked if a revision).

- \_\_\_\_\_ New Major CIPS CODE \_\_\_\_\_ (obtain from Planning, Policy Studies and Info Systems)
- \_\_\_\_\_ New Minor CIPS CODE \_\_\_\_\_ (obtain from Planning, Policy Studies and Info Systems)
- \_\_\_\_\_ New Sequence
- \_\_\_\_\_ Change in requirements for major
- \_\_\_\_\_ Change in requirements for minor
- \_\_\_\_\_ Change in requirements for sequence
- \_\_\_\_\_ Other program revisions
- \_\_\_\_\_ More than 50% of courses in this program are distance education.
- X**   Program deletion

**B. Summary of proposed action** (see Part A), including title and exact *Undergraduate Catalog* copy for a new or altered program. (See *Catalog* and Program Checklist for format and examples.) Provide a summary of the revisions in addition to the exact current *Catalog* copy.

Remove the minor in public relations

**C. Routing and action summary:**

1. _____ Department/School Curriculum Committee Chair Date Approved _____	4. _____ College Dean Date Approved _____
2. _____ Department Chair/School Director Date Approved _____	5. _____ Teacher Education Council Chair if appropriate (10 copies to the Dean of the College of Education) Date Approved _____
3. _____ College Committee Chair Date Approved _____	6. _____ University Curriculum Committee Chair (8 copies to UCC Secretary, Moulton 108A) Date Approved _____

Submit 8 copies of **NEW** Undergraduate proposals to University Curriculum Committee  
 Submit 8 copies of **REVISED** Undergraduate proposals to University Curriculum Committee  
 All new and deleted programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate. **The Senate rules mandate electronic submission (in MS Word or HTML format) of all materials for Web site posting.**

- Remove the minor in public relations

Rationale:

Given the shortage of resources—faculty, salaries, technology support, and so on—majors within the School, other departments across the College of Arts and Sciences and even across the university—have dropped their offering of a minor in their respective content areas. Since the number of students taking a minor in public relations is relatively small, removing the offering of a minor as a service for other departments should not have a significant effect on students and allows the School to provide more faculty support to our majors.

Catalog copy to be deleted:

**MINOR IN PUBLIC RELATIONS**

- **24 hours required.**
- **Required courses: COM 161, 178, 268, 297, 378.**
- **A maximum of 9 hours counted toward the Public Relations minor may be applied toward a major or minor within the School.**
- **9 hours of Communication electives selected from the following areas (\* means highly recommended):**
  - Graphics and Photography: 240\*, 241\*, 266, 365, and 366.**
  - Mass Communication and Production: 163\*, 166\*, 218, 269, 362, 364\*, 367, and 385\*.**
  - Organizational and Professional Communication: 202**