

ILLINOIS STATE
UNIVERSITY



University Curriculum Committee

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October 5, 2007

TO: Daniel Holland, Chair, Academic Senate
FROM: Carlyn Morenus, Chair, University Curriculum Committee
RE: Proposal to Delete the COM Minor in Public Relations

The University Curriculum Committee has approved and is forwarding for Academic Senate review the attached School of Communication proposal to delete the Minor in Public Relations.

The School of Communication rationale for deletion of the minor is that there are shortages in resources – faculty, salaries, and technology support. They also said, “Since the number of students in the minor is relatively small, removing the offering of a minor as a service for other departments should not have a significant effect on students and allows the School to provide more faculty support to our majors.”

The Office of the Registrar provided the UCC with statistics that showed that there are 46 students in the Minor in Public Relations at this time. Communication has assured the UCC that students will be allowed to complete their minor should it be approved for deletion. Also, the Office of the Registrar provided information that Marketing majors were the largest percentage of students enrolled in the PR minor. The chair of Marketing was contacted and asked if the deletion of the minor would negatively impact their majors and they assured the UCC that it would not.

If approved by the Academic Senate the minor will be removed from the *2008-2010 Undergraduate Catalog*.