

UNDERGRADUATE CURRICULUM FORMS

ILLINOIS STATE UNIVERSITY - NEW PROGRAM PROPOSAL

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New Undergraduate Program (Majors, Minors, Sequences) Proposal Illinois State University - University Curriculum Committee

Program Department [Family and Consumer Sciences](#)

Initiator [Julie Schumacher](#)

Phone [438-7031](#)

Initiator Department [Family and Consumer Sciences](#)

Coauthor(s) [Ani Hensleigh \(avazedj@ilstu.edu\)](#)

Title of New Program [Fashion Design and Merchandising Sequence](#)

Submission Date [Wednesday, September 13, 2017](#)

Email jmraede@ilstu.edu

Campus Address [5060 Family](#)

Version 1

Proposed Starting Catalog Year [2018-2019](#)

1. Proposed Action

New Major

New Minor

New Sequence

More than 50% of courses in this program are Distance Education

No Is this program an Integrated Bachelors/Masters degree program?

Sequence Major

Fashion Design and Merchandising

2. Provide *Undergraduate Catalog* copy for new program.

MAJOR IN FASHION DESIGN AND MERCHANDISING

Degrees Offered: B.A., B.S.

The Fashion Design and Merchandising program at Illinois State University offers two sequences: Fashion Design and Merchandising Sequence, and Fashion Design and Merchandising Accelerated Sequence which is a pathway to the FCS Master's program.

Fashion Design and Merchandising Sequence

The Fashion Design and Merchandising (FDM) program prepares students for careers in the global apparel and textile industry including apparel design and production, merchandising, textile product quality control, and historic costume and textile preservation. Computer-aided design (CAD) programs, pattern making and design, visual retailing software, merchandising process simulation, textile quality testing, and sustainability are incorporated into classes.

The FDM program offers courses in textiles, fashion trend and industry analysis, social and psychological aspects of clothing and behavior, fashion history, economics of fashion, fashion merchandising, fashion design, apparel production, fashion-related marketing and management and sustainability. Within the FDM program, students can select either the **Fashion Merchandising** option or the **Fashion Design and Product Development** option. FDM students have the opportunity to participate in study tours inside and outside of the United States to locations such as New York and California, as well as various locations in Europe. The tours provide students the opportunity to learn about various firms within the textiles and apparel industry.

— A minimum of 58 hours required.

— 9 hours in FCS core: FCS 100, 200, 300, 398 (For students pursuing Option B, FCS 365 may be taken in addition to or instead of FCS 398 with consent of the instructor and departmental approval).

— 49 hours of required courses: ECO 105; FCS 122, 225, 226, 323, 327, 328, 329, 362; MKT 230; PSY 110 or PSY 223 or SOC 223; and option A or B that follows:

A. Fashion Merchandising: FCS 368, 369, 371; MQM 220; MKT 335.

Recommended electives: FCS 222, 228, 321, 324, 334, 361, 366; MQM 328.

B. Fashion Design/Product Development: FCS 228, 321, 324, 361, 366.

Recommended electives: FCS 222, 334, 365, 368, 369, 371; MQM 328.

— For students interested in Fashion Merchandising, a Business Administration or Communication minor is recommended; for students interested in Fashion Design/Product Development, an Art History, Theatre, or Business Administration minor is recommended; for students interested in Fashion Journalism, a Communication minor is recommended; for students interested in Museum Curator/Conservator, a minor in History or Art History is recommended.

3. Provide a description for the proposed program.

The Fashion Design and Merchandising program is staying the same. This proposal is a request to make it a sequence for purposes of tracking students as the new Fashion Design and Merchandising Accelerated Sequence is added.

4. Provide a rationale of proposed program.

This sequence is being created for tracking purposes because of the addition of the Fashion Design and Merchandising Accelerated Sequence.

5. Describe the expected effects of the proposed program on existing campus programs (if applicable).

This proposal simply changes the 'program' to a 'sequence.'

6. Provide a sample four year plan of study demonstrating that a student could realistically complete the program requirements in a specific number of semesters.

Total Hours Required for Fashion Design & Merchandising - 120

First Year

Fall Semester (15 credit hours)

ENG 101 or COM 110 (3)

FCS 100 (3)

FCS 122 or 225 or 226 (3)

General Education course (3)

General Education course (3)

Spring Semester (15 credit hours)

ENG 101 or COM 110 (3)

FCS 122 or 225 or 226 (3)

General Education course (3)

General Education course (3)

General Education course (3)

Second Year

Fall Semester (16 credit hours)

FCS 122 or 225 or 226 (3)

ECO 105 (4)

PSY 110 (3)

General Education course (3)

General Education course (3)

Spring Semester (15 credit hours)

General Education course (3)

General Education course (3)

General Education course (3)

General Education course (3)

B.S. SMT or B.A. language (3)

Third Year

Fall Semester (15 credit hours)

FCS 200 (3)

FCS 228 (3)

FCS 321 (3)

FCS 361 (3)

MKT 230 (3)

Spring Semester (15 credit hours)

FCS 324 (3)

FCS 362 (3)

FCS 327 or 328 or 329 (3)

University wide elective (3)

AMALI requirement or University wide elective (3)

Fourth Year

Fall Semester (15 credit hours)

FCS 323 (3)

FCS 366 (3)

FCS 327 or 328 or 329 (3)

FCS 327 or 328 or 329 (3)

University wide elective (3)

Spring Semester (14 credit hours)

FCS 300 (2)

FCS 398 (1)

University wide elective (3)

University wide elective (3)

University wide elective (3)

University wide elective (2)

7. Describe the expected curricular changes required, including new courses. If proposals for new courses have also been submitted, please reference those related proposals here:

No new courses are required with this proposal.

8. Anticipated funding needs and source of funds.

This proposal is not changing anything to the existing Fashion Design and Merchandising program; minimal if any financial implications will result.

9. No Does this program count for teacher education?

10. No Is this an Interdisciplinary Studies program?

11. The following questions must be answered.

Yes Have you confirmed that Milner Library has sufficient resources for the proposed program?

No Are more than 124 hours required to complete a degree with this major?

No Beyond General Education, does the major require more than 66 semester hours?

No Does this sequence (if in a major) require more than 55 semester hours of major courses?

No Does this program stipulate specific general education courses offered in the major department/school as a part of the major requirements only if such courses serve as prerequisites for other courses required by the major?

No Is the proposed program intended to be longer than four years (as indicated by the plan of study)?

N.A. Have letter(s) of concurrence from affected departments/schools been obtained?

A departments/school is affected if it has a program with significant overlap or if it teaches a required or elective course in the program.

Financial Implications Form[View Financial](#)*If new window does not appear after clicking the View Financial Implications button, please disable the "pop-up blocker" feature of your internet browser.***Executive Summary**[View Summary](#)*If new window does not appear after clicking the View Executive Summary button, please disable the "pop-up blocker" feature of your internet browser.***Upload Provost Approval Memo. Must be in Adobe PDF format. PDF cannot exceed 4MB in size.**

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[Upload File](#)**12. Routing and action summary for New Program:**[Proposal Routing](#)**1. Family and Consumer Sciences Department Curriculum Committee Chair**Sally Arnett-Hartwick (website)

Signature

Sally Arnett-Hartwick

Print

9/15/2017 10:19:52 AM

Date

2. Family and Consumer Sciences Department Chair/School DirectorAni Hensleigh (website)

Signature

Ani Hensleigh

Print

9/15/2017 10:27:59 AM

Date

3. College of Applied Science and Technology College Curriculum Committee ChairMaria Boemgen (website)

Signature

Maria Boemgen

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9/22/2017 1:03:55 PM

Date

4. College of Applied Science and Technology College DeanKevin Laudner (website)

Signature

Kevin Laudner

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9/22/2017 1:14:56 PM

Date

5. University Curriculum Committee ChairJean Standard (website)

Signature

Jean Standard

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11/28/2017 10:49:36 AM

Date

All new programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate

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