

# UNDERGRADUATE CURRICULUM FORMS

ILLINOIS STATE UNIVERSITY - NEW PROGRAM PROPOSAL

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## New Undergraduate Program (Majors, Minors, Sequences) Proposal Illinois State University - University Curriculum Committee

Program Department [Accounting](#)Initiator [Matthew Nelson](#)Phone [438-7794](#)Initiator Department [Accounting](#)Coauthor(s) [Deborah Seifert \(dseifer@ilstu.edu\)](#)Title of New Program [Accounting Business Analytics Sequence](#)Submission Date [Tuesday, November 14, 2017](#)Email [mnelso@ilstu.edu](mailto:mnelso@ilstu.edu)Campus Address [5520 Accounting](#)Version [5](#)Proposed Starting Catalog Year [2019-2020](#)

### Associated Course Proposals

	Course	Title	Version	Proposal Type	Initiator
<a href="#">View</a>	ACC 371	Intermediate Business Analytics	2	New Course	Matthew Nelson

#### 1. Proposed Action

New Major

New Minor

New Sequence

More than 50% of courses in this program are Distance Education

**No** Is this program an Integrated Bachelors/Masters degree program?

#### Sequence Major

Major in Accountancy

#### 2. Provide Undergraduate Catalog copy for new program.

Accounting Business Analytics Sequence

This sequence is designed to provide entry-level accountants with information systems and technology skills as required for our separate accounting department accreditation by the Association to Advance Collegiate Schools of Business (AACSB). This sequence will also prepare accountants to be a critical business users of information technology in an business analytics context and an evaluator of Information systems.

Students selecting the Accounting Business Analytics Sequence must complete the following:

-74 required hours: BUS 100; ACC 131, 132, 230, 231, 232, 233, 235, 261, 263, 270, 271, 353, 366 or 371; ECO 105; ENG 145A13; FIL 185, 240; MAT 121 or 145; MKT 230; MQM 100, 220, 227, 385.

#### 3. Provide a description for the proposed program.

The Accounting - Business Analytics Sequence provides students with accounting foundation coursework integrated with recent and emerging business analytics technology, tools and methods in critical business decision making. This sequence uniquely leverages the combined strengths of the Department with Accounting and Business Information Systems (BIS) programs offered in the same department.

#### 4. Provide a rationale of proposed program.

This is a new Business Analytics sequence in ISU's Accounting Program. This sequence was developed to satisfy our separate accounting department accreditation requirements (AACSB, standard 7). The Business Analytics sequences offers the newer BIS courses to Accounting majors including Introduction to Business Analytics (ACC271), Forensic Analytics (ACC353), Data Base Management (ACC366), and Intermediate Business Analytics (ACC371).

#### 5. Describe the expected effects of the proposed program on existing campus programs (if applicable).

Currently, there are four sequences for Accounting students (AIS, BIS, Career Speciality and Financial Accounting). This provides Accounting Students with a new sequence to select from entitled "Business Analytics Sequence". As the Accounting program continues to grow, this new sequence provides students with a fantastic new program that uniquely combines the resources in the Department with Accounting and Business Information Systems (BIS) faculty and resources.

**6. Provide a sample four year plan of study demonstrating that a student could realistically complete the program requirements in a specific number of semesters.**

This sequence is designed to provide entry-level accountants with information systems and technology skills and competencies as recommended by the International Federation of Accountants (IFAC). This sequence will also prepare accountants to be a critical business users of information technology in an business analytics context and an evaluator of Information systems. Students selecting the Accounting Business Analytics Sequence must complete the following 74 required hours: BUS 100; ACC 131, 132, 230, 231, 232, 233, 235, 261, 263, 270, 271, 353, 366 or 371; ECO 105; ENG 145A13; FIL 185, 240; MAT 121 or 145; MKT 230; MQM 100, 220, 227, 385.

**7. Describe the expected curricular changes required, including new courses. If proposals for new courses have also been submitted, please reference those related proposals here:**

The Accounting Program's new Business Analytics Sequence includes ACC271 (Intro to Business Analytics), ACC353 (Forensic Analytics), ACC366 (Database Management), and ACC 371 (Intermediate Business Analytics). Compared to the other IS sequences, the BA sequence includes less technical programming and less systems analysis and design. The newest courses in this sequence are ACC353 (Forensic Analytics) which was first offered in Summer 2017 and ACC 371 Intermediate Business Analytics) to be offered in the Fall of 2018.

**8. Anticipated funding needs and source of funds.**

No additional funding is needed. The Accounting Department has added BIS Faculty in the department in recent years due to faculty retirements and to meet increase demand in BIS / IS courses in the Department and the College of Business levels.

**9. No Does this program count for teacher education?**

**10. No Is this an Interdisciplinary Studies program?**

**11. The following questions must be answered.**

**Yes** Have you confirmed that Milner Library has sufficient resources for the proposed program?

**No** Are more than 124 hours required to complete a degree with this major?

**No** Beyond General Education, does the major require more than 66 semester hours?

**Yes** Does this sequence (if in a major) require more than 55 semester hours of major courses?

**No** Does this program stipulate specific general education courses offered in the major department/school as a part of the major requirements only if such courses serve as prerequisites for other courses required by the major?

**No** Is the proposed program intended to be longer than four years (as indicated by the plan of study)?

**N.A.** Have letter(s) of concurrence from affected departments/schools been obtained?

*A departments/school is affected if it has a program with significant overlap or if it teaches a required or elective course in the program.*

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**Executive Summary**

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**12. Routing and action summary for New Program:**

[Proposal Routing](#)

**1. Accounting Department Curriculum Committee Chair**

Jay Rich (website)

Signature

Jay Rich

Print

11/14/2017 12:42:31 PM

Date

**2. Accounting Department Chair/School Director**

Deborah Seifert (website)

Signature

Deborah Seifert

Print

11/14/2017 1:10:21 PM

Date

**3. College of Business College Curriculum Committee Chair**

Nathan Hartman (website)  
Signature

Nathan Hartman  
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11/16/2017 1:22:05 PM  
Date

**4. College of Business College Dean**

Ajay Samant (website)  
Signature

Ajay Samant  
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11/16/2017 1:24:50 PM  
Date

**5. University Curriculum Committee Chair**

Jean Standard (website)  
Signature

Jean Standard  
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3/2/2018 2:52:40 PM  
Date

All new programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate

**Comments**

**Comments from Version 1 from Matthew Nelson ( Department Curriculum Committee Chair):**

Returning to Matt to change the title

**Comments from Version 2 from Matthew Nelson ( Department Curriculum Committee Chair):**

Returning to Matt again, to revise the title.

**Comments from Version 3 from Matthew Nelson ( College Curriculum Committee Chair):**

Minor edits changes

**Comments from Version 4 from Nathan Hartman ( College Curriculum Committee Chair):**

Comments provided by COB CC during a meeting.

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**Comments on Proposal. (Required if proposal rejected)**

**Academic Senate Approver**

Approve

Reject