

**New Graduate Program (Majors, Sequences, Certificates) Proposal
Illinois State University - Graduate Curriculum Committee**

Program Department Masters of Business Administration

Initiator Terry Noel

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Initiator Department Masters of Business Administration

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Title of New Program MBA Panama Program

Submission Date Wednesday, April 7, 2021

Email inoel@ilstu.edu

Campus Address 5570 MBA Program

Version 2 **ID** 159

Proposed Starting Catalog Year 2022-2023

1. Proposed Action

New Major

✓ New Sequence

New Certificate

More than 50% of courses in this program are Distance Education

Sequence Major

MBA Sequence--Panama

2. Provide Graduate Catalog copy for new program.

Panama MBA Sequence

In addition to any Pre-MBA Program courses required, some or all of which may be waived based on an individual's previous academic work, all Panama M.B.A. Sequence candidates must complete 3642 semester hours including:

9 hours of beginning skill core courses: MBA 411, MBA 412, MBA 416

18 hours of central core courses: MBA 421, MBA 427, MBA 430, MBA 440, MBA 450, ~~MBA-BIS~~ 468;

3 hour capstone course: MBA 485

12 hours of 300 and 400-level graduate business or other pre-approved elective courses. (~~Graduate courses at the 300-level may not be taken to fulfill the M.B.A. elective requirements~~): In consultation with a Master of Business Administration advisor, students are able to choose from among a wide offering of elective courses to design a Plan of Study. The choice should be congruent with each student's goals. Elective concentrations are offered based on student demand, including Business Analytics, Financial Management, Human Resource Management, Risk Management, Marketing Management, Organizational Leadership, Project Management; Elective courses taken outside the College of Business require prior approval by the Associate Dean and often involve additional course work to fulfill prerequisites. They include; FIL 344, MKT 433, MKT 439.15 and MQM 426.16.

~~Students without relevant full-time work experience are encouraged to consider a professional practice internship as an elective choice; up to three (3) hours of professional practice credit (498 in the ACC, FIL, MKT, and MQM departments) may be used in the Plan of Study toward the degree. A thesis may be substituted for up to six hours of elective course work. Please refer to the thesis section elsewhere in this catalog for Graduate School policies on thesis work.~~

3. Provide a description for the proposed program.

This change serves only to separate the Traditional, Corporate, and Panama MBA programs into separate sequences.

Email - [Noel, Terry] There are no "options" as such for the Panama program. It is a cohort model and all the courses are predetermined by contractual agreement with Quality Leadership University.

4. Provide a rationale of proposed program.

Currently, all three programs are bundled together, making it difficult to collect and use data from each program.

5. Describe the expected effects of the proposed program on existing campus programs (if applicable).

There will be no anticipated effect on existing programs.

6. Describe the expected curricular changes required, including new courses. If proposals for new courses that will be or have been submitted, please reference those related proposals here:

This change will have no impact on curriculum.

7. Anticipated funding needs and source of funds.

This change will have no impact on funding.

8. No Does this program count for teacher education?

9. The following questions must be answered.

Yes Have you confirmed that Milner Library has sufficient resources for the proposed program?

N.A. Have letter(s) of concurrence from affected departments/schools been obtained?

A departments/school is affected if it has a program with significant overlap or if it teaches a required or elective course in the program.

