ILLINOIS STATE UNIVERSITY REQUEST
FOR NEW PROGRAM APPROVAL
Financial Implication Form

Purpose: Proposed new undergraduate and graduate programs (degrees, **sequences,** minors, and certificates) must include information concerning how the program will be financially supported to proceed through the curricular process.

Procedure: This completed form is to be approved by the Department/School Curriculum Committee chair, department chair/school director, college dean, and Provost prior to submission of the proposal to the College Curriculum Committee.

Definition: A "program" can be a degree, a sequence within a degree, a minor, or a certificate. This form is to be used for both undergraduate and graduate programs.

Complete the following information:

Department: Creative Technologies Program (CTK)

Contact person: Professor Rose Marshack, Director, Creative Technologies Program

Date: 9-17-21

Proposed new program: Audio and Music Production sequence in the Creative Technologies Program, B.S.

(Note: if the proposed program is a sequence, please indicate the full degree it is housed within)

BRIEF DESCRIPTION OF THE PROPOSED PROGRAM

The Audio and Music Production sequence provides concentrated study in sound recording, audio production, sound design, music composition, theory and business and entrepreneurship practices, along with opportunity for elective experiences across the Creative Technologies Program (CTK) range of creative/technical fields including video, sound, electronic music, music production, gaming, motion graphics, interactivity, AR/VR, UI/UX, mobile, web, and computer programming concepts.

Although CTK has been providing much of this course content, there has never been a sequence developed specifically for students wishing to focus on Audio and Music Production. There have always been several inquiries each year regarding the Music Business major from prospective students interested in Music Production, due in part to these students not passing the classical audition required to enter the Music Business sequence.

Initially, Audio and Music Production will attract students from the current CTK Interdisciplinary Technologies sequences, since there are students in that program waiting for the sequence to be available. Once the sequence is established and promoted, it will attract new students who would not have otherwise chosen ISU. Comparator Illinois institutions to this program (Columbia College, School of the Art Institute, Millikin University) are more costly and have different areas of emphasis. CTK students would be exposed not only to Music Production, but also to CTK's wider range of interdisciplinary technical arts. Audio and Music Production will be a skill-based sequence preparing students for careers in the music industry or related fields.

ENROLLMENTS

In the table below, summarize enrollment and degrees conferred projections for the program for the first- and fifth-year of operation. If possible, indicate the number of full-time and part-time students to be enrolled each fall term in the notes section. If it is not possible to provide fall enrollments or fall enrollments are not applicable to this program, please indicate so and give a short explanation.

TABLE
1

STUDENT ENROLLMENT AND DEGREE PROJECTIONS FOR THE PROPOSED PROGRAM		
Category	Year One	5th Year (or when fully implemented)
Number of Program Majors/Minors (Fall Headcount)	5-10	20 - 40
Annual Full-time-Equivalent Majors/Minors (Fiscal Year)	5-10	20 - 40 *(all students are expected FT)*
Annual Number of Degrees Awarded	0	5-10

Add any relevant notes for the enrollment table 1 (Students are to be enrolled in a cohort; all students will be enrolled part-time; etc.) as an attachment

CTK currently has 5 students in the Interdisciplinary Technology program who are waiting for this sequence to be available. Neither the ISU School of Music or the Creative Technologies program has any information about Music Production courses on their website. ISU is not a university known for offering an Audio and Music Production sequence, which will only add to overall enrollment goals.

Budget Rationale (as an attachment; include corresponding data in Table 2)

Provide financial data that document the department or school's capacity to implement and sustain the proposed program and describe the program's sources of funding.

a. **OPERATING BUDGET. Is the unit's (College, Department, School) current operating budget (contractual, commodities, equipment, etc.) adequate to support the program when fully implemented? If "yes", please explain. If new resources are to be provided to the unit to support the program, what will be the source(s) of these funds?** *[Table 2 – Section 1]*

Yes. Starting in FY21, CTK has been building a library of equipment / music production teaching station using $5K-10K of CTK Operational Funds each year, with a focus on equipment with a longer-shelf-life.

The teaching station is filled with consumer-grade, DIY technology used by most entrepreneurs who are starting out in the field. Students will be instructed on the teaching station and will be able to use the teaching station / music production lab during classes and afterwards with a swipe card that lets them enter the lab. They will plug their laptops or tablets into the teaching station. CTK students are already required to own laptops. Only students trained on the equipment who are in the major or sequence will be allowed after-hours access.

By the 5th year, a budget of $15K per year would allow for equipment to be repaired or replaced as it breaks down or needs to be updated. Equipment will be paid by using operational funds from CTK, the college budget, or AEF funding. If the sequence grows, CTK may reassess in investing in additional gear or higher profile equipment.

b. **FACULTY ASSIGNMENTS. What impact will the new program have on faculty assignments in the department? Will current faculty be adequate to provide instruction for the new program?**

Current faculty (including PERM NTT) have expertise to cover all instruction for the new sequence and are currently teaching much of the content.

Will additional faculty need to be hired, either for the proposed program or for courses faculty of the new program would otherwise have taught? If yes, please indicate whether new faculty members will be full-time or part-time faculty, tenure track or non-tenure track faculty.

CTK has been approved for 2 new TT positions (one Game Design, one Game Design / Graphic Design), which will cover the needs of the Audio and Music Production sequence by freeing up CTK faculty who were formerly covering the extra Game Design class sections. All new courses for the Music Production sequence will be taught by a current TT and PERM NTT faculty member who holds an undergraduate degree and graduate degree in this discipline from two of our comparator institutions.

[Table 2 – Section 2]

c. **STAFF. Will current <u>staff</u> be adequate to implement and maintain the new program? If "yes", please explain. Will additional staff be hired? Will current advising staff be adequate to provide student support and advisement, including job placement and or admission to advanced studies? If additional hires will be made, please elaborate.**

Yes. CTK has recently augmented its leadership team. Our advisor would be able to provide advisement for the projected new number of students.

[Table 2 – Section 2]

d. **FACILITIES. Are the unit's current <u>facilities</u> adequate to support the program when fully implemented? Will there need to be facility renovation or new construction to house the program? (For a new degree program describe in detail the facilities and equipment available to maintain high quality in this program including buildings, classrooms, office space, laboratories, equipment and other instructional technologies for the program). [Table 2 – Section 3]**

Current facilities are adequate for beginning the program, but in the future, one space or a two-room space with a recording studio / teaching space would be preferable. Comparator Illinois institutions with this type of program are equipped with attractive and competitive spaces.

CTK is currently using operational dollars to incrementally renovate its CTK 17 classroom into a more attractive Audio and Music Production teaching space. As the program grows, funding for renovations may be requested through AEF and/or a mix of unit and college funds, but this is not essential to the program's launch.

Since CVA17, where this content is already taught, is not part of the temporary swing for the WKCFA new building project, there will not be issues with space availability.

e. **Are <u>library resources</u> adequate to support the program when fully implemented? Please elaborate.**

Yes, these are adequate.

f. **Are there any additional costs not addressed in items a. – d.? If "yes" please explain. [Table 2 – Section 4]**

None.

g. **Are any sources of funding temporary (e.g., grant funding)? If so, how will the program be sustained once these funds are exhausted?**

None.

h. **If this is a graduate program, discuss the intended use of graduate assistantships and where the funding for assistantships would come from.**

Not a graduate program.
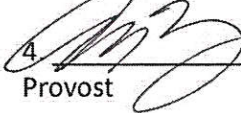
Table 2: RESOURCES REQUIREMENTS

TABLE 2

ESTIMATED COSTS OF THE PROPOSED PROGRAM- Only new resources not currently available to the program			
Category	Unit of Measurement	Year One	5th Year (or when fully implemented)
Section 1: Operating Expenses			
Including but not limited to: Contractual, Commodities, Equipment, etc.	$	$0	$15,000
Section 2: Personnel			
Faculty	FTE	#0	0
Faculty	$	$0	$0
Other Personnel Costs – All Staff excluding Faculty	$	$0	$0
Section 3: Facilities			
Including but not limited to rental, maintenance, etc.	$	$0	$0
Section 4: Other Costs (itemized)			
•	$	$	$
•	$	$	$
•	$	$	S
•	$	$	$
•	$	$	$
Total	$	$	$

Routing and action summary – in sequential order:

1._____   9/17/21
Department/School Curriculum Committee Chair   Date Approved

2._____   9/17/21____
Department Chairperson/School Director   Date Approved

3._____   9/17/21
College Dean   Date Approved

4._____ on behalf of Aondover Tarhule   9/20/21
Provost   Date Approved

5._____   _____
College Curriculum Committee Chairperson   Date Approved

6._____   Teacher
Education Council Chair   Date Approved

7._____   10/27/21
University Curriculum Committee Chairperson   Date Approved

Once approved, include this form with the curricular proposal for the new program.