

ILLINOIS STATE  
UNIVERSITY



*University Curriculum Committee*

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March 2, 2018

TO: Susan Kalter, Chairperson, Academic Senate  
FROM: Jean Standard, Chairperson, University Curriculum Committee  
RE: Executive Summary – Proposal for the New BIS Business Analytics Sequence

The University Curriculum Committee has approved and is forwarding for Academic Senate consideration the attached proposal from the Department of Accounting for a new Business Analytics Sequence in the Major in Business Information Systems.

The Department of Accounting provided the following rationale for adding the new sequence:

- The BIS Business Analytics sequence will enable students to become aware, comprehend, explore and manage significant issues confronting the field of Business Analytics from a multi-disciplinary perspective. Students can expect to be immersed in Business Analytics research, resources, cases, tools, techniques from industry and academia alike.
- The addition of a BIS Business Analytics sequence is aimed at providing more opportunities and benefits for Business students and the Business Information Systems Major students in particular.
- The Business Information Systems program already offers the courses that are essential to this sequence including database, accounting information systems, business analytics, forensic analytics, programming, etc. Thus, by aligning the courses into a Business Analytics sequence, it opens up new job opportunities and benefits to students with very little (if any) incremental expenses to offer the new sequence.

The University Curriculum Committee supports the proposal to add this new sequence.

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Attachments