

**New Undergraduate Program (Majors, Minors, Sequences) Proposal
Illinois State University - University Curriculum Committee**

Program Department Interdisciplinary Studies

Initiator Mark Hoelscher

Phone 438-5985

Initiator Department Management and Quantitative Methods

Coauthor(s) Laurie Thompson-Merriman (lmerrim@ilstu.edu)

Title of New Program Minor in Entrepreneurship

Submission Date Monday, April 1, 2019

Email mlhoels@ilstu.edu

Campus Address 5580 Management & Quantitative

Version 4 **ID** 250

Proposed Starting Catalog Year 2020-2021

1. Proposed Action

- New Major
- New Minor
- New Sequence
- More than 50% of courses in this program are Distance Education

No Is this program an Integrated Bachelors/Masters degree program?

2. Provide *Undergraduate Catalog* copy for new program.

Minor in Entrepreneurship

Contact Information: Brittney Vietti, SFHB 129, 309-438-8385, bahens2@IllinoisState.edu

Direct Contacts for Discipline Specific Coursework: George R. and Martha Means Center for Entrepreneurial Studies, 309-438-2889

The Minor in Entrepreneurship is a cross disciplinary approach to teaching basic entrepreneurial skills to undergraduate students from diverse major programs. The minor provides a hands-on, transformative approach allowing students to better practice their passions through private business endeavors.

- 18 hours required

- Required courses:

- IDS 113

- MQM 128

- MQM 328 (should be completed as the capstone course after completing all the required and elective courses)

- 9 hours of electives (must be pre-approved by advisor)

- May include discipline specific coursework, independent study, or an approved Professional Practice or Internship

- A maximum of 3 hours may be taken as an Independent Study

NOTE: Students completing the Minor in Entrepreneurship are encouraged to participate in the Start-Up Showcase towards the end of their minor coursework.

3. Provide a description for the proposed program.

This Campus-Wide Minor in Entrepreneurship is a cross disciplinary approach to teaching basic entrepreneurial skills to undergraduate students from diverse major programs. This Minor is intended to serve the entire campus undergraduate community and provide them with a hands-on, transformative approach allowing them to better practice their passions through private business endeavors.

4. Provide a rationale of proposed program.

Currently, entrepreneurship education is not open and available to non-business majors. This minor will fill that void and open up both entrepreneurship education and basic business education to all those outside of the College of Business.

5. Describe the expected effects of the proposed program on existing campus programs (if applicable).

This is a new effort. We can only expect the effect to be very positive in that it will enhance many of the majors. For example, a graphic design major or recreation major will now gain the additional insight of creating and running a small business to increase their likelihood of success in their respective fields.

6. Provide a sample four year plan of study demonstrating that a student could realistically complete the program requirements in a specific number of semesters.

18 Total Hours (Elective credit, approved by advisor, will include a written proposal prior to approval and can be completed during summer months as well)

Year One: Fall
IDS 113.00 (3)

Year One: Spring
MQM 128.00 (3)

Year Two: Fall
Elective (approved by advisor) (2)

Year Two: Spring
Elective (approved by advisor) (2)

Year Three: Fall
Elective (approved by advisor) (3)

Year Three: Spring
Elective (approved by advisor) (2)

Year Four: Fall
MQM 328.00 (3) – prerequisite = MQM 128.00 & IDS 113.00 & Elective coursework

7. Describe the expected curricular changes required, including new courses. If proposals for new courses have also been submitted, please reference those related proposals here:

All courses used in this proposal have been developed and are currently being taught and are fully enrolled. In the case of MQM 328 - currently titled Entrepreneurship in the Arts, we request an editorial change be made to the title in this curricular proposal process. The revised title for MQM 328 should now read, Entrepreneurship (E) for Non-Business Majors. Students within IDS 113, MQM 128, and MQM 328 have expressed a strong interest in this proposed E minor in order to round out their education at Illinois State University.

8. Anticipated funding needs and source of funds.

The number of current faculty will be adequate to provide instruction for the Minor in Entrepreneurship based upon the structure of the program. Any new hires necessary to provide instruction would be NTT to cover instructional “gaps” and the Means’ Center will cover those costs.

IDS 113: This entry level course will be offered to students once per year (i.e. Fall of each year) and taught by selected faculty (either NTTs or Coleman Fellows) and covered by the Means’ Center.

MQM 128: This course will be offered to students once per year (i.e. Spring of each year) and taught by selected faculty (either NTTs or Coleman Fellows) and covered by the Means’ Center.

MQM 328: This course will be offered to students once per year (i.e. Fall of each year) and taught by selected faculty (either NTTs or Coleman Fellows) and covered by the College of Business Department of MQM.

9. **No** Does this program count for teacher education?

10. **Yes** Is this an Interdisciplinary Studies program?

List all departments who share in the administration of this program.

Interdisciplinary Studies

College of Business

11. **The following questions must be answered.**

N.A. Have letter(s) of concurrence from affected departments/schools been obtained?
A departments/school is affected if it has a program with significant overlap or if it teaches a required or elective course in the program.

Yes Does this minor, including all required prerequisite hours, include 18-36 hours?

No Does this minor include more than 25 hours from any major department/school?

No Does this minor require more than 9 hours from major program of study?

Upload Provost Approval Memo. Must be in Adobe PDF format. PDF cannot exceed 4MB in size.

Choose File No file chosen

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12. Routing and action summary for New Program:**1. Management and Quantitative Methods Department Curriculum Committee Chair**

<u>Roberta Trites (website)</u>	<u>Roberta Trites</u>	<u>10/10/2018 4:44:56 PM</u>
Signature	Print	Date

2. Management and Quantitative Methods Department Chair/School Director

<u>Roberta Trites (website)</u>	<u>Roberta Trites</u>	<u>10/10/2018 5:00:29 PM</u>
Signature	Print	Date

3. College of Business Department Chair

<u>Timothy Longfellow (website)</u>	<u>Timothy Longfellow</u>	<u>11/20/2018 3:34:15 PM</u>
Signature	Print	Date

4. Council on General Education Chair

<u>Rocio Rivadeneyra (website)</u>	<u>Rocio Rivadeneyra</u>	<u>2/12/2019 1:12:16 PM</u>
Signature	Print	Date

5. University Curriculum Committee Chair

<u>Jean Standard (website)</u>	<u>Jean Standard</u>	<u>4/17/2019 7:13:58 PM</u>
Signature	Print	Date

All new programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate

Comments**Comments from Version 1 from Jeri Ryburn (Department Chair):**

Returning this and then I'll resubmit it so it routes (I hope correctly). Thanks, Jeri

Comments from Version 2 from Rocio Rivadeneira (Council on General Education Chair):

Revise as discussed

Comments from Version 3 from Danielle Lindsey (Curriculum Committee Secretary):

for edits

