

GRADUATE CURRICULUM FORMS

ILLINOIS STATE UNIVERSITY - NEW PROGRAM PROPOSAL

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New Graduate Program (Majors, Sequences, Certificates) Proposal Illinois State University - Graduate Curriculum Committee

Program Department [Business Teacher Education](#)Initiator [Tamra Davis](#)Phone [438-3823](#)Initiator Department [Business Teacher Education](#)Coauthor(s) [Kathy Mountjoy \(kimount@ilstu.edu\)](#)Title of New Program [Master of Science in Business Education](#)Submission Date [Monday, October 16, 2017](#)Email [tdavis2@ilstu.edu](#)Campus Address [Campus Box 5590 Marketing](#)Version [8](#)Proposed Starting Catalog Year [2019-2020](#)

Associated Course Proposals

	Course	Title	Version	Proposal Type	Initiator
View	BTE 430	Decision-Making for Consumers	5	New Grad Course	Kathy Mountjoy
View	BTE 454	Educational Technology Information Systems	4	New Grad Course	Kathy Mountjoy
View	BTE 461	Accounting Methods	3	New Grad Course	Tamra Davis
View	BTE 462	Basic Business and Marketing Instruction	3	New Grad Course	Tamra Davis
View	BTE 465	Programming for Mobile Applications	3	New Grad Course	Tamra Davis
View	BTE 480	Organization and Administration of Career and Technical Coop	5	New Grad Course	Kathy Mountjoy
View	BTE 482	Coordination Techniques of Career and Technical Cooperative	4	New Grad Course	Kathy Mountjoy

1. Proposed Action

New Major

New Sequence

New Certificate

More than 50% of courses in this program are Distance Education

Degree Type(s)

Master of Science

2. Provide *Graduate Catalog* copy for new program.

Master of Science in Business Education

352 State Farm Hall of Business, (309) 438-7261

[Business.IllinoisState.edu/BE](#)

Department Chair: Horace Melton, Interim Department Chair, 352 State Farm Hall of Business Building.

Program Requirements

The MSBE degree assumes an undergraduate knowledge base in business and education which students with undergraduate degrees in business education will normally have acquired. Students admitted with a non-business undergraduate degrees may have to complete foundation courses before enrolling in any business graduate course. Specific requirements will be determined by the department chair and the program coordinator. The responsibility for demonstrating prior academic coverage of the material at the appropriate level rests with the student, and should be completed at least one month prior to the beginning of the first semester of coursework.

Students with a non-business undergraduate degree should expect to complete foundation courses as required to enter courses that have an MBA designation. Foundation courses may not count as part of the MSBE required courses. Some or all of the foundation courses (up to 17 hours) may be waived based on an individual's previous academic work.

All MSBE candidates must complete 30 semester hours comprised of core and elective courses and four semester hours for completion of a thesis.

Master of Science in Business Education

- 34 total hours are required to complete this degree

-13 hours: TCH 478, TCH 401, BE 499 (4 credit hours), and either EAF 410 or MBA 416

- 9 hours from Business Education. Recommended courses include BE 430, 454, 461 (1), 462, 465, 480, 482, or other BE courses as approved by department.

- 12 hours of electives: from MBA courses or 12 hours from 400-level courses in the College of Education.

Repetition of Courses in the MSBE Program

The College of Business only allows students to repeat a course once. Students who earn a "W" grade in either attempt must apply for permission to complete a third enrollment.

3. Provide a description for the proposed program.

The Master of Science in Business Education (MSBE) degree is a collegiate degree with courses offered in the College of Business and the College of Education. The goal of the Illinois State University MSBE program is to prepare students for successful careers in positions of leadership in business or education organizations; including, teaching at the community college level. The integrative curriculum is designed to provide a thorough understanding of business and education, to ensure that students develop an educational philosophy and framework for evaluation and decision making, to encourage them to apply that framework with a sense of integrity, and to strengthen interpersonal, leadership and communication skills. The program strives to imbue graduates with an appreciation of the business education environment and expanding technology.

4. Provide a rationale of proposed program.

Practicing business teachers in the State of Illinois do not have a pathway to earning a graduate degree within their discipline. By adding the MSBE program, those practicing teachers can improve their teaching skills while also qualifying to teach in institutions of higher learning. The program would strengthen business education across the state.

The anticipated market for the MSBE will be multi-pronged. First, alumni of the current undergraduate Business Education program will find this degree beneficial in that they can select one of two paths. It is important to note that there are 10 credit hours in the BE discipline (BE 461, 465, 480, and 482) that alumni would not have completed as part of their bachelor's degree. Path one: students can continue to enhance their knowledge of the business disciplines by selecting the MBA elective hours. By doing this, they are also earning the hours necessary to qualify them to teach in a two-year program and/or within the first two years of a 4-year program. Path two: students can elect to take courses within the College of Education in the areas of K-12 education administration, instructional design, or educational technology.

The third market is working professionals who have a desire to teach in a 2-year program or within the first 2 years of a 4-year program. By completing the MBA elective path, these students would earn the hours required to teach within a business discipline.

A fourth potential market would be certified teachers who have earned a teaching degree in another discipline. This program could provide some of the required hours (24 upper-division hours in business) to allow the teacher to take the content exam in business and add business education as an endorsement.

Depending upon the path desired, this degree has the flexibility to appeal to multiple markets.

In addition, all of the BE courses, EAF courses, and TCH courses are currently offered in an online format. Many of the courses are offered in the fall, spring, and summer.

NOTE: BE 499 is a thesis course.

5. Describe the expected effects of the proposed program on existing campus programs (if applicable).

The MSBE program will draw on classes from within the College of Business and the College of Education. The department faculty and administration met with the College Dean to gain support for the program before moving forward.

The programs in the COE that would be impacted are TCH and EAF. Department Chair Lenford Sutton for EAF and Dr. Ryan Brown, Graduate Coordinator for TCH have written e-mails of support for the program. The MBA program in the COB would be impacted. Associate Dean, Dr. Timothy Longfellow has provided written support for the program.

6. Describe the expected curricular changes required, including new courses. If proposals for new courses that will be or have been submitted, please reference those related proposals here:

Course proposals for BE 430, 454, 461, 462, 465, 480, and 482 have been submitted. These courses are the graduate level courses from the BE Teacher Education Sequence.

Editorial changes to remove BE 330, 361, 362, 363, 364, 365 from the graduate catalog have been submitted and delete course proposals for BE 380 and 382 have been submitted (and cross-listed courses TEC 306, FCS 380 and 382) to remove the courses from both the undergraduate and graduate catalogs.

7. Anticipated funding needs and source of funds.

No additional funds will be needed to support the program.

8. No Does this program count for teacher education?**9. The following questions must be answered.****Yes** Have you confirmed that Milner Library has sufficient resources for the proposed program?**Yes** Have letter(s) of concurrence from affected departments/schools been obtained?*A departments/school is affected if it has a program with significant overlap or if it teaches a required or elective course in the program.*[View Support](#)*If new window does not appear after clicking the View Support button, please disable the "pop-up blocker" feature of your internet browser.***Financial Implications Form**[View Financial](#)*If new window does not appear after clicking the View Financial Implications button, please disable the "pop-up blocker" feature of your internet browser.***Executive Summary**[View Summary](#)*If new window does not appear after clicking the View Executive Summary button, please disable the "pop-up blocker" feature of your internet browser.***Upload Provost Approval Memo. Must be in Adobe PDF format. PDF cannot exceed 4MB in size.**

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[Upload File](#)**10. Routing and action summary for New Graduate Program:**[Proposal Routing](#)**1. Business Teacher Education Department Curriculum Committee Chair**Linda Showers (website)
SignatureLinda Showers
Print10/16/2017 1:59:51 PM
Date**2. Business Teacher Education Department Chair/School Director**Horace Melton (website)
SignatureHorace Melton
Print10/16/2017 2:24:55 PM
Date**3. College of Business College Curriculum Committee Chair**Nathan Hartman (website)
SignatureNathan Hartman
Print10/24/2017 1:41:05 PM
Date**4. College of Business College Dean**Ajay Samant (website)
SignatureAjay Samant
Print10/25/2017 11:11:38 AM
Date**5. Graduate Curriculum Committee Chair**Denise Wilson (website)
SignatureDenise Wilson
Print12/3/2017 3:08:53 PM
Date**6. Director of Graduate School**Amy Hurd (website)
SignatureAmy Hurd
Print12/3/2017 7:00:27 PM
Date

All new graduate programs (majors, sequences, certificates) are routed by the G.C.C. to the Academic Senate

Comments