

Financial Implication Form

Illinois State University Request for New Program Approval

**Purpose:** Proposed new undergraduate and graduate programs (degrees, sequences, minors, and certificates) must include information concerning how the program will be financially supported to proceed through the curricular process.

**Procedure:** This completed form is to be approved by the Department/School Curriculum Committee chair, department chair/school director, college dean, and Provost prior to submission of the proposal to the College Curriculum Committee.

**Definition:** A "program" can be a degree, a sequence within a degree, a minor, or a certificate. This form is to be used for both undergraduate and graduate programs.

Division	College/Unit	Department/School
Vice President & Provost	Dean of Arts & Sciences	Sociology and Anthropology
Department/School (if not listed above)		

Primary Contact ULID	Primary Contact First Name	Primary Contact Last Name	Primary Contact Email Address
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Secondary Contact ULID	Secondary Contact First Name	Secondary Contact Last Name	Secondary Contact Email Address
jmbrehm	Joan	Brehm	jmbrehm@ilstu.edu

Proposed New Program

Graduate Certificate in Latin American and Latino Studies, Anthropology, MA and Spanish in the Languages, Literatures, and Cultures, MA

Brief Description of the Proposed Program

Rationale

ShapeThe July 2024 report of the Illinois Board of Higher Education (IBHE) offers demographic projections that matter for educators across the state. Currently, the Latino population is one of the least represented in higher education. Further, they anticipate a demographic decline in the proportion of White and African American student population while the Latino populations is projected to grow by 60% by 2050 (ACE 2022).

What are the implications of this growth for educational institutions? The implications are many and at many levels. At the broadest level it means that research about Latino populations will be needed to shed light on the processes of educational attainment and community building to name a few. At

our institutional level, it means that we will confront demographic shifts and an influx of students who previously did not have access to such resource rich high schools, AP courses, and teachers from their own demographic. The certificate we are proposing will help with the recruitment of this population of current and potential students as they move into spaces previously inaccessible to them. Further, we know that many of our undergraduate Latino students stay at ISU to pursue graduate education.

As we prepare college students to become the workforce of the future, programs like ISU’s Latin American and Latino Studies (LALS) have played and will continue to play a significant role in the educational journeys of all Illinoisans. Currently, we are the third largest minor in the university, with an enrollment of 59 students at the undergraduate level. We have achieved that status by offering students the opportunity to minor in a field that builds on their existing knowledges and engages with cultural diversity. Most of our students are enrolled in programs in the College of Arts and Sciences, many majoring in the social sciences (Sociology and Anthropology, Political Science and other related fields) and the humanities (Languages, Literatures, and Cultures, and History).

We know the student interest in the College of Education and College of Business is growing.

At the graduate level, we have always had students who have studied the US Latino communities or social problems and conditions in Latin America and the Caribbean, yet to date we have not offered a concentration in this field of expertise. We now have a rather robust number of classes and faculty that focus on U.S. Latinos and Latin American and Caribbean populations. The strong programming and faculty areas of research in our program offer graduate students the opportunity to pursue similar interests and work more closely with faculty. Appendix A includes current student graduate student testimonios of their interest in the certificate.

This proposal seeks to bring together a diverse group of classes to offer graduate students the opportunity to study and do research in Latin American and Latino Studies. It provides both a rationale and a description of the financial implications of a Graduate Level Certificate program affiliated with two existing graduate programs; the MS in Anthropology and the MA in Spanish.

The proposed graduate certificate in Latin American and Latino Studies will not require additional budgetary allocations or staffing changes within the Departments of Sociology and Anthropology or Languages, Literatures and Cultures. The courses comprising the certificate have been part of the graduate catalogs of these departments for several years and are currently taught by existing tenure-line graduate faculty. By leveraging existing resources and expertise, the university can offer a valuable interdisciplinary program without incurring additional financial burdens. Moreover, as other graduate programs develop curricula in Latin American and Latino Studies, they can contribute courses to the certificate, further enhancing its breadth and depth without necessitating additional departmental resources.

Are there other universities in the State of Illinois that have offered a graduate certificate or graduate minors in the field? Indeed, there are several. The table below describes three educational institutions with programs like the one we are proposing.

Universities with graduate certificates or graduate minors:

Institution: Type: Hours: # of Required Courses: # of Total courses offered

U of Chicago, Certificate, 12 hrs, 1, 23

University of Illinois- Champaign (UIUC), Minor, 12 hrs, 1, 8

## ISU's Latin American and Latino Studies Program

In contrast to other universities where there are two separate programs-- one in Latin American studies and one in Latino Studies-- at ISU our program has focused on the intersection of both of these areas of inquiry, a quality that would benefit graduate students desiring to study, Latin American issues, Latino Studies or the intersection of both fields. As stated in our web page we are an interdisciplinary program of "scholars committed to building cultural bridges between the

university and the Americas."

ShapeA cursory overview at the research specialties of LALS joint-hires and affiliated faculty shows a healthy distribution of topics focused on U.S. Latinos (Toro-Morn, Severino, Arellanes, Ascherio), Mexico (Enriquez), Peru and Venezuela, (Torrealba), Guatemala (Dougherty), Peru (Himley) Puerto Rico (Toro-Morn) and Cuba (Pancrazio and Toro-Morn).

Through our Latinx Heritage Month, we bring scholars to campus to share their research and expertise with both undergraduate and graduate students enrolled in our classes. We have played an important role in the professional socialization of students as they start thinking about graduate school.<sup>1</sup> Hence, we anticipate that more graduate students attending ISU will be interested in studying and conducting research in the field of Latin American and Latino Studies.

## Description of the Proposed Program

We are proposing this program will be affiliated with the Anthropology master's program in the department of Sociology and Anthropology and the master's degree in Spanish offered by the Languages, Literatures, and Cultures department.

ShapeThe program we are proposing will consist of 12 credit hours. There is one required course, SOA 368/468, Chicana/Latina Feminism. This class (SOA 468) is one that introduces students to the study of women, gender, sexuality and feminisms in both U.S. communities and Latin America through an intersectional lens. Students can select based on their interest the remaining 9 hours of classes from the rather large groups in classes already offered. We are proposing that a student can only count 6 credit hours from the home department to ensure a well-rounded training on both sides of the field.

The following table describes the proposed program.

### 12 Hours Required

Required course: Soc 468 (Chicana and Latina Feminisms) (3 credit hours)

\*A student can count 6 hours (two courses) from home department. (9 credit hours) from any of the following classes:

Ant 452, ANT 403, ANT 496, ANT 402

Independent study, professional practice: Ant 400, ANT 498

SPA 411, SPA 426, SPA 427, SPA 431, SPA 434, SPA 436, SPA 482

(Students not enrolled in the Spanish MA must provide evidence of sufficient language proficiency to succeed in courses taught in Spanish.)

SPA 400 - Independent Study in Spanish (with Latin American or Latino Studies Topic)

LAN 405, LAN 490\* (with permission when topic covers Latin American/Latino literatures/cultures)

Additional course outside of ANT and LAN: POL 440

We anticipate that more classes could be added as joint- faculty and newly hired faculty whose interest focus on Latin America or U.S. Latino issues develop new courses.

The graduate certificate we are proposing offers rigorous training in the field of Latin American and Latino Studies by exposing students to the vast and important research done at the intersection of Latin American and Latino studies. As Latina/os have become a central category of analysis across many fields (in literature there is a growing body of US Latino writers and in sociology there is the

sociology of Latinos), this graduate certificate strengthens students' formal credentials and offers a versatile area of specialization. Similarly, the study of Latin American and Caribbean nations, such as Mexico and Puerto Rico, for example, continue to interest students across fields.

This focus will provide students with a theoretical and methodological foundation and a firm background in the history and culture of Latinas and Latinos in the United States from the perspective of the humanities, the social sciences, and other fields. The program will allow students to assess how historical and cultural processes in the sending nations affect Latina/os in contemporary society. Furthermore, the interdisciplinary nature of the program will provide students with the breadth of research and approaches taken by scholars in the fields of Latin American and Latino Studies.

### Admission

Applicants must be in good academic standing in the graduate school or the graduate program of their affiliation at Illinois State University. They must demonstrate an interest in Latin American and Latino Studies. Applicants must meet with the department graduate advisor and express interest in pursuing this certificate. Students who are not enrolled in the Spanish master's program must show sufficient proficiency in the language to enroll in some of the courses listed in the LLC program.

### List of Courses

#### SOC 468

##### Chicana and Latina/x Feminisms

This class explores the Chicana/Latina/x feminist movements. It examines the historical conditions, current issues, and tensions within the Chicana/Latina/x feminisms through an examination of the foundational writings of Chicana/Latina/x authors. An equivalent course, offered as LAL, SOC, WGS 368; repeat policy will apply.

#### ANT 452

##### Historical Archeology of Latin America

Explores the historical archaeology of Latin America and the Caribbean. Historical archaeology, understood here as the archaeology of European colonialism, is a multidisciplinary field that draws from anthropology, history, archaeology, and related disciplines such as geography or historic preservation, among others.

#### ANT 403

##### Latin America in Ethnographic Perspective

Exploration of major trends in the anthropology of Latin America as examined through ethnographic case studies.

#### ANT 402

##### Advanced Ethnographic

Intensive study of the techniques used to Methods describe cultural practices and beliefs.

#### ANT 400

##### Independent Study In Anthropology

Intensive study in a special area of the advanced student's interest under a qualified member of the faculty. Each individual investigation is to culminate in a comprehensive written report and/or examination. Open only to graduate students who have completed considerable work in a degree program, who are in good academic standing, and who have demonstrated ability to profit from independent study.

#### ANT 498

##### Professional Practice In Anthropology

Supervised professional experience relating to the student's educational plan approved by the Anthropology Graduate Advisor.

#### SPA 411

##### Spanish-American Novel

The Spanish-American novel from the nineteenth century to the present day with emphasis on the most characteristic authors of each period.

#### SPA 426

##### Latin American Literature: Foundations through Nation Building

Reading and analysis of Spanish American literature in its cultural context, from its colonial foundations through Independence and nation building.

#### SPA 427

##### Spanish American Literature: 19th Century to Present Day

Reading and analysis of Spanish American literature in its cultural context, from nation building to the present day.

#### SPA 431

##### Studies In Early Spanish

In-depth study of major American Literature themes of entire literature first introduced in chronicles, travel books and poetry between sixteenth and eighteenth centuries.

#### SPA 434

##### Studies In Modern Spanish American Literature

in-depth study or comparative analysis of figures, works, or genres in their cultural context from the nineteenth century through the present day.

Seminar or survey format.

#### SPA 436

##### Selected Topics in Spanish- American Literature

Variable topics providing in- depth study of major authors, works, genres, themes, or movements. hours.

#### SPA 482

##### Topics in Hispanic Literature

Intensive study of a genre, movement, author or work. This study varies each semester.

LAN 405

Introduction To Cultural Studies

An introduction to contemporary theories of culture including ethnography, Marxism, feminism, semiotics. Emphasis on application to France, Germany, Spain and Latin America. Allowed if content is Latin America.

LAN 490 (with permission)

Topics In Literary Studies in-depth study of comparative analysis of a specific literary movement, theme, or genre. Allowed if the topic is Latin America or US Latino literatures.

POL 440

Topics in Latin American Politics

Selected topics focusing on specialized aspects of Latin American politics.

Potential Courses to Consider

COM 390a01

Topics In Contemporary Communication:

This course will demonstrate various roles Journalism in Latin America of the State, market forces, historical developments and distinct cultural norms and behaviors in shaping journalistic practice in the various nations that comprise Latin America. Enrollment in Panama Study Abroad Program required

COM 320a01

Mass Media: Cultural Criticism and Problems: Identities in Latin American Popular Culture

Critique of identity in Latin American media genres and systems. Special focus on Panama. Enrollment in Panama Study Abroad Program required.

Is this a Teacher Education program?

No

Is this a graduate program?

Yes

Enrollments

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Summarize enrollment and degrees conferred projections for the program for the first- and fifth-years of operation. If possible, indicate the number of full-time and part-time students to be enrolled each fall term in the notes section. If it is not possible to provide fall enrollments or fall enrollments are not applicable to this program, please indicate so and give a short explanation.

Student Enrollment and Degree Projections for the Proposed Program	
Fall Headcount of Program Majors/Minors (1st year)	Fall Headcount of Program Majors/Minors (5th year or when fully implemented)
5	15
Annual FTE Program Majors/Minors (1st year)	Annual FTE Program Majors/Minors (5th year or when fully implemented)
5	15
Annual Degrees Awarded (1st year)	Annual Degrees Awarded (5th year or when fully implemented)
5	15
Relevant Notes for Enrollment	
NA	

Budget Rationale

Estimated Costs of the Proposed Program - **For all sections below, only NEW resources not currently available to the program.**

Operating Expenses

Including but not limited to: Contractual, Commodities, Equipment, etc.

Is the unit's (College, Department, School) current operating budget (contractual, commodities, equipment, etc.) adequate to support the program when fully implemented?

Yes

Please explain.

Yes, current operating budget is adequate to support the certificate when fully implemented. The graduate advisor in each of the programs can help students progress through the degree audit and help monitor progress through the program. Further, the director of the Latin American and Latina/o Studies program will help identify, recruit, and offer advice to students wishing to pursue the certificate. No new resources are needed.

If new resources are to be provided to the unit to support the program, what will be the source(s) of these funds?

NA

Operating Expenses (1st year)

\$0.00

Operating Expenses (5th year or when fully implemented)

\$0.00

## Personnel

What impact will the new program have on faculty assignments in the department?

We do not anticipate this certificate to have any impact on faculty assignments. The classes we have identified are taught regularly by faculty in the program. Faculty are already members of the graduate school faculty. The only potential impact might be the occasional student that may be interested in doing an independent study of a subject related to the certificate. Faculty already spent time and effort doing independent studies with graduate students.

Will current faculty be adequate to provide instruction for the new program?

Yes

Will additional faculty need to be hired, either for the proposed program or for courses faculty of the new program would otherwise have taught?

No

Will current staff be adequate to implement and maintain the new program?

Yes

Please explain.

Current staff is adequate to implement and maintain this new certificate. As we mentioned above, advising for this new certificate will be done from SOA (Anthropology coordinator) and LAN (Spanish graduate advisor).

Will current advising staff be adequate to provide student support and advisement, including job placement and or admission to advanced studies?

Yes

Will additional staff be hired?

No

Please elaborate.

NA

Faculty FTE (1st year)

0

Faculty FTE (5th year or when fully implemented)

0

Faculty Salary Dollar(s) (1st year)

Faculty Salary Dollar(s) (5th year or when fully implemented)



\$0.00

\$0.00

Other Personnel Costs (1st year)

Other Personnel Costs (5th year or when fully implemented)

\$0.00

\$0.00

## Facilities

Including but not limited to rental, maintenance, etc.

Are the unit's current facilities adequate to support the program when fully implemented?

Yes

Will there need to be facility renovation or new construction to house the program?

No

For a new degree program describe in detail the facilities and equipment available to maintain high quality in this program including buildings, classrooms, office space, laboratories, equipment and other instructional technologies for the program.

NA

Are library resources adequate to support the program when fully implemented? Please elaborate.

Yes

Facilities Costs (1st year)

Facilities Costs (5th year or when fully implemented)

\$0.00

\$0.00

## Other Costs

Are there any additional costs not addressed above?

No

Please explain.

NA

Are any sources of funding temporary (e.g., grant funding)?

No

How will the program be sustained once these funds are exhausted?

NA

If this is a graduate program, discuss the intended use of graduate assistantships and where the funding for assistantships would come from.

NA

Itemized Costs

1. Description	1. Cost (1st year)	1. Cost (5th year or when fully implemented)

Total Costs

Please subtotal the Operating, Personnel, Facilities, and Other Costs.

Total Cost (1st Year)	Total Cost (5th year or when fully implemented)
\$0.00	\$0.00

Notes

Other Attachment/Documentation

No Response

Approval Signatures

Department/School Curriculum Committee Chair

DSCCC Signature

Electronically Signed by Stone, Livia (lkstone@ilstu.edu) - January 23, 2025 at 12:53 PM (America/Chicago)

Department Chairperson/School Director

DCSD Signature

Electronically Signed by Brehm, Joan (jmbrehm@ilstu.edu) - January 23, 2025 at 12:54 PM (America/Chicago)

College Dean

CD Signature

Electronically Signed by Heather Dillaway (hedilla@ilstu.edu) - January 23, 2025 at 2:30 PM  
(America/Chicago)

Provost

Provost Signature

Electronically Signed by Ani Yazedjian (ayazedj@ilstu.edu) - January 26, 2025 at 7:47 AM  
(America/Chicago)

College Curriculum Committee Chairperson

CCCC Signature

No Response

Graduate Curriculum Committee Chair

GCCC Chair

No Response

University Curriculum Committee Chairperson

UCCC Signature

No Response

Chairs and Deans - Routing Steps  
To be completed by the Provost's Office.

The ULID is the part of your Illinois State University email address before the @ symbol.

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Dept/School Chair ULID	First Name	Last Name	Email Address
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Graduate Curriculum Committee Chair ULID	First Name	Last Name	Email Address
emthom4	Lily	Thompson	emthom4@ilstu.edu

For Workflow Purposes Only

The following data will be used to route the submitted form to the proper individuals in the workflow. If you see issues with the names in the route steps displaying below, contact the Technology Support Center [438-HELP (4357) or supportcenter@ilstu.edu] for assistance.

Primary Contact ULID (HCM Link)		Secondary Contact ULID (HCM Link)	
mitmorn		jmbrehm	
D/S Curr-Comm Chair ULID (HCM Link)	D/S Curr-Comm Chair Name (Kuali Link)	D/S Chair ULID (HCM Link)	D/S Chair Name (Kuali Link)
lkstone	Livia Stone	jmbrehm	Joan Brehm
College/Dean ULID (HCM Link)	College/Dean Name (Kuali Link)	College Curr-Comm Chair ULID (HCM Link)	College Curr-Comm Chair Name (Kuali Link)
hedilla	Heather Dillaway	tstewar	Todd Stewart
Graduate Curr-Comm Chair ULID (HCM Link)		Graduate Curr-Comm Name (Kuali Link)	
emthom4		Lily Thompson	

Form Submission - Proposer

Submitted for Approval | Proposer

Natalie Schaad - November 20, 2024 at 2:48 PM (America/Chicago)

Submission Notification

Notification Sent

Natalie Schaad - November 20, 2024 at 2:48 PM (America/Chicago)

Provost (Update)

Approved

Cutting, J Cooper - January 22, 2025 at 9:01 AM (America/Chicago)  
Ani Yazedjian

D/S Curr-Comm Chair

Approved

Livia Stone - January 23, 2025 at 12:53 PM (America/Chicago)

D/S Chair

Approved

Brehm, Joan - January 23, 2025 at 12:54 PM (America/Chicago)

I approve

College Dean

Approved

Heather Dillaway - January 23, 2025 at 2:30 PM (America/Chicago)

Status Update Email

Notification Sent

Curriculum - Registrar Office - January 23, 2025 at 2:30 PM (America/Chicago)

Provost (Approve)

Approved

Christie Wissmiller

Ani Yazedjian - January 26, 2025 at 7:47 AM (America/Chicago)

Approval Email

Generating PDF

Natalie Schaad

Approval Email

Notification

Livia Stone

Approval Email

Notification

Joan Brehm

Approval Email

Notification

Heather Dillaway

Approval Email

Notification

J Cooper Cutting

Ani Yazedjian

Coll Curr-Comm Chair

Approval

Todd Stewart

Graduate Curriculum Committee Chair

Approval

Lily Thompson

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Approval Email

Notification

Natalie Schaad

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Approval Email

Notification

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Approval Email

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Approval Email

Notification

J Cooper Cutting  
Ani Yazedjian

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Approval Email

Notification

Curriculum - Registrar Office

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