

Financial Implication Form

Illinois State University Request for New Program Approval

Purpose: Proposed new undergraduate and graduate programs (degrees, sequences, minors, and certificates) must include information concerning how the program will be financially supported to proceed through the curricular process.

Procedure: This completed form is to be approved by the Department/School Curriculum Committee chair, department chair/school director, college dean, and Provost prior to submission of the proposal to the College Curriculum Committee.

Definition: A "program" can be a degree, a sequence within a degree, a minor, or a certificate. This form is to be used for both undergraduate and graduate programs.

Division	College/Unit	Department/School
Vice President & Provost	Dean of Arts & Sciences	Sociology and Anthropology

Department/School (if not listed above)

Primary Contact ULID	Primary Contact First Name	Primary Contact Last Name	Primary Contact Email Address
jmbrehm	Joan	Brehm	jmbrehm@ilstu.edu
Secondary Contact ULID	Secondary Contact First Name	Secondary Contact Last Name	Secondary Contact Email Address
naschaa	Natalie	Schaad	naschaa@ilstu.edu

Proposed New Program

Undergraduate Certificate in Media and Culture, Anthropology

Brief Description of the Proposed Program

Rationale:

Cultural competencies, ethical cross-cultural representation in popular media, and the accurate representation of humanity’s past are all of topical interest to ISU students, as both world citizens and future leaders building crucial career skills. Our world is saturated with claims about the nature of humanity and culture in popular media: how evolution has shaped human bodies, how tradition and innovation shape cultures, how culture shapes peoples’ experiences of the world, how culture impacts global markets and international conflict. Many of our Anthropology course offerings use popular media as a window through which to examine some of the larger questions of what it means to be human. These include issues in representation of cultures through media; the development of media in Indigenous and Diaspora communities; the emerging social and cultural formations shaped by new media practices; the political economy shaping the production, distribution and consumption of

media worldwide; and the impact of new media technologies on these processes. This undergraduate certificate is for students who want to develop culturally competent media literacy, students who are interested in the production or analysis of anthropological themes (evolution, human history, linguistic diversity, cultural diversity) in popular media, or students who merely enjoy an anthropological theme to their General Education requirements.

Evidence of Demand:

The department of Sociology and Anthropology regularly offers the courses that are included in this certificate program. Those that are offered at the 100-level are part of the current GE curriculum and are always well enrolled - usually at maximum capacity (between 90 and 200 students). We'd like to use the certificate program as a way to invite students from outside of Anthropology, who take an interest in the foundational material that is covered in ANT 185 or 197, to take a small concentration of courses that will hone their abilities to think critically about the intersections of media and culture through an anthropological lens. We believe the certificate program will interest people in history, art and film, sociology, business, marketing, psychology, and other majors and minors on campus!

Evidence of Valuable Outcomes:

US News and World reported that the Bureau of Labor Statistics projected a 4.2% growth in jobs for Anthropologists in the coming decade. The growth projection in this field suggests there are industries investing in job growth for people who have specialization in this field. The rapid evolution of media production and its impact on culture, likewise culture's impact on media production and consumption, is one critical area for anthropological inquiry. Other programs that offer successful programs in culture and media include, but are not limited to, the following: The University of Oregon; NYU, Tisch School of the Arts; NYU, Anthropology; University of Illinois; University of Southern California; University of Wisconsin-Madison; and the list goes on. Many of these programs that are offered at R1 universities are housed in schools of art and cinema – we have a unique and exciting opportunity here within Anthropology at ISU to draw on the research and expertise of several faculty members in our department to be able to offer this specialization to our undergraduate students.

The Certificate Program Requirements:

Choose three of the following classes (9 units):

- ANT 185
- ANT 197
- ANT 308
- ANT 379
- ANT 385

Is this a Teacher Education program?

No

Is this a graduate program?

No

Enrollments

Summarize enrollment and degrees conferred projections for the program for the first- and fifth-years of operation. If possible, indicate the number of full-time and part-time students to be enrolled each fall term in the notes section. If it is not possible to provide fall enrollments or fall enrollments are not applicable to this program, please indicate so and give a short explanation.

Student Enrollment and Degree Projections for the Proposed Program	
Fall Headcount of Program Majors/Minors (1st year)	Fall Headcount of Program Majors/Minors (5th year or when fully implemented)
15	30
Annual FTE Program Majors/Minors (1st year)	Annual FTE Program Majors/Minors (5th year or when fully implemented)
15	30
Annual Degrees Awarded (1st year)	Annual Degrees Awarded (5th year or when fully implemented)
15	30
Relevant Notes for Enrollment	
Students enrolled in the certificate program will be registered in undergraduate major programs at ISU and will take these classes in addition to other coursework.	

Budget Rationale

Estimated Costs of the Proposed Program - **For all sections below, only NEW resources not currently available to the program.**

Operating Expenses

Including but not limited to: Contractual, Commodities, Equipment, etc.

Is the unit's (College, Department, School) current operating budget (contractual, commodities, equipment, etc.) adequate to support the program when fully implemented?

Yes

Please explain.

here are no changes to the overall credit hours required for the curriculum and the current faculty have the capacity to teach all required courses in certificate program.

If new resources are to be provided to the unit to support the program, what will be the source(s) of these funds?

N/A

Operating Expenses (1st year)

\$0.00

Operating Expenses (5th year or when fully implemented)

\$0.00

Personnel

What impact will the new program have on faculty assignments in the department?

No new faculty will be needed. The proposed courses are consistently offered on a regular basis. The program will require minor considerations each year to ensure our students have electives to choose from. However, this can be accomplished with the faculty that we currently have.

Will current faculty be adequate to provide instruction for the new program?

Yes

Will additional faculty need to be hired, either for the proposed program or for courses faculty of the new program would otherwise have taught?

No

Will current staff be adequate to implement and maintain the new program?

Yes

Please explain.

No new staff will be required for oversight of the program. Our current Director of Student Services will provide advising, as needed.

Will current advising staff be adequate to provide student support and advisement, including job placement and or admission to advanced studies?

Yes

Will additional staff be hired?

No

Please elaborate.

N/A

Faculty FTE (1st year)

0

Faculty FTE (5th year or when fully implemented)

0

Faculty Salary Dollar(s) (1st year)

\$0.00

Faculty Salary Dollar(s) (5th year or when fully implemented)

\$0.00

Other Personnel Costs (1st year)

\$0.00

Other Personnel Costs (5th year or when fully implemented)

\$0.00

Facilities

Including but not limited to rental, maintenance, etc.

Are the unit's current facilities adequate to support the program when fully implemented?

Yes

Will there need to be facility renovation or new construction to house the program?

No.

For a new degree program describe in detail the facilities and equipment available to maintain high quality in this program including buildings, classrooms, office space, laboratories, equipment and other instructional technologies for the program.

N/A

Are library resources adequate to support the program when fully implemented? Please elaborate.

Yes.

Facilities Costs (1st year)

\$0.00

Facilities Costs (5th year or when fully implemented)

\$0.00

Other Costs

Are there any additional costs not addressed above?

No

Please explain.

N/A

Are any sources of funding temporary (e.g., grant funding)?

No

How will the program be sustained once these funds are exhausted?

N/A

If this is a graduate program, discuss the intended use of graduate assistantships and where the funding for assistantships would come from.

N/A

Itemized Costs

1. Description	1. Cost (1st year)	1. Cost (5th year or when fully implemented)

Total Costs

Please subtotal the Operating, Personnel, Facilities, and Other Costs.

Total Cost (1st Year)	Total Cost (5th year or when fully implemented)
\$0.00	\$0.00

Notes

Other Attachment/Documentation

No Response

Approval Signatures

Department/School Curriculum Committee Chair

DSCCC Signature

Electronically Signed by Stone, Livia (lkstone@ilstu.edu) - January 23, 2025 at 12:51 PM (America/Chicago)

Department Chairperson/School Director

DCSD Signature

Electronically Signed by Brehm, Joan (jmbrehm@ilstu.edu) - January 23, 2025 at 12:53 PM (America/Chicago)

College Dean

CD Signature

Electronically Signed by Heather Dillaway (hedilla@ilstu.edu) - January 23, 2025 at 2:19 PM
(America/Chicago)

Provost

Provost Signature

Electronically Signed by Ani Yazedjian (ayazedj@ilstu.edu) - January 26, 2025 at 7:47 AM
(America/Chicago)

College Curriculum Committee Chairperson

CCCC Signature

Electronically Signed by Todd Stewart (tstewar@ilstu.edu) - January 29, 2025 at 11:13 AM
(America/Chicago)

University Curriculum Committee Chairperson

UCCC Signature

Electronically Signed by Newport, Joshua (jcnewpo@ilstu.edu) - January 29, 2025 at 11:18 AM
(America/Chicago)

Chairs and Deans - Routing Steps
To be completed by the Provost's Office.

The ULID is the part of your Illinois State University email address before the @ symbol.

Dept/School Curriculum Committee Chair ULID	First Name	Last Name	Email Address
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College Curriculum Committee Chair ULID	First Name	Last Name	Email Address
tstewar	Todd	Stewart	tstewar@ilstu.edu

University Curriculum Committee Chair ULID	First Name	Last Name	Email Address
jcnwpo	Joshua	Newport	jcnwpo@ilstu.edu

For Workflow Purposes Only

The following data will be used to route the submitted form to the proper individuals in the workflow. If you see issues with the names in the route steps displaying below, contact the Technology Support Center [438-HELP (4357) or supportcenter@ilstu.edu] for assistance.

Primary Contact ULID (HCM Link)		Secondary Contact ULID (HCM Link)	
jmbrehm		naschaa	
D/S Curr-Comm Chair ULID (HCM Link)	D/S Curr-Comm Chair Name (Kuali Link)	D/S Chair ULID (HCM Link)	D/S Chair Name (Kuali Link)
lkstone	Livia Stone	jmbrehm	Joan Brehm
College/Dean ULID (HCM Link)	College/Dean Name (Kuali Link)	College Curr-Comm Chair ULID (HCM Link)	College Curr-Comm Chair Name (Kuali Link)
hedilla	Heather Dillaway	tstewar	Todd Stewart
University Curr-Comm Chair ULID (HCM Link)		University Curr-Comm Name (Kuali Link)	
jcnwpo		Joshua Newport	