

**New Graduate Program (Majors, Sequences, Certificates) Proposal
Illinois State University - Graduate Curriculum Committee**

Program Department Family and Consumer Sciences

Initiator Yoon Ma

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Title of New Program Fashion Design and Merchandising

Submission Date Wednesday, October 14, 2020

Email yjma@ilstu.edu

Campus Address 5060 Family & Consumer Science

Version 4 **ID** 115

Proposed Starting Catalog Year 2021-2022

Associated Course Proposal(s):

New Graduate Course proposal FCS 421 titled *Flat Pattern Design*

New Graduate Course proposal FCS 423 titled *Advanced Textiles*

New Graduate Course proposal FCS 425 titled *Draping and Design*

New Graduate Course proposal FCS 465 titled *Apparel Collection Development*

New Graduate Course proposal FCS 466 titled *CAD for Apparel Design*

New Graduate Course proposal FCS 469 titled *Merchandise Planning and Control*

New Graduate Course proposal FCS 471 titled *Advanced Merchandising*

New Graduate Course proposal FCS 473 titled *Fashion Portfolio Development*

New Graduate Course proposal FCS 477 titled *Family and Consumer Sciences Travel Study*

1. Proposed Action

New Major

✓ New Sequence

New Certificate

More than 50% of courses in this program are Distance Education

Sequence Major

Family and Consumer Sciences

2. Provide Graduate Catalog copy for new program.

Fashion Design and Merchandising (FDM) Sequence:

The Fashion Design and Merchandising sequence provides advanced study in the global apparel and textile industry.

This 30 hour sequence requires

- 6 hours from required courses: FCS 445 and 497
- 12 hours from FDM electives: FCS 421, 423, 425, 427, 428, 429, 461, 462, 465, 466, 467, 468, 469, 471, 472a01, 477, 479
- 6 hours from additional electives
- Pick either Option 1 or Option 2

Option 1- Thesis:

- 6 hours Master's Thesis FCS 499

Option 2- Non-thesis

- 3 hour independent study FCS 400 or FCS 498
- 3 hours of electives

3. Provide a description for the proposed program.

The Fashion Design and Merchandising sequence provides advanced study in the global apparel and textiles industry. The sequence has a thesis and non-thesis option. Both options require the completion of 30 credit hours. Students completing the non-thesis option will complete either a 3-hour internship or independent study project. Students will work with faculty to determine which option best meets their career goals.

3 and 6 hours of electives is confirmed to be any graduate-level courses - 10/26

4. Provide a rationale of proposed program.

The objective of this proposal is to move from a concentration to a sequence.

- The rationale for this new sequence is to provide distinction for students studying Fashion Design and Merchandising within the Family and Consumer Sciences graduate program.
- The notation of the sequence on the students' transcripts will make graduates more competitive for jobs as it will communicate the specific focus of their coursework.
- In addition, the sequence name will include key words that may be required by employers.
- The sequence name will promote visibility to prospective students searching for fashion design and/or merchandising graduate programs, thus contributing to recruitment initiatives.

5. Describe the expected effects of the proposed program on existing campus programs (if applicable).

The proposed sequence is not expected to have significant effects on existing campus programs. The enrollment is not expected to change, the primary effect will be the addition of a specific sequence, which is intended to increase visibility of the program and make graduates more competitive for jobs.

6. Describe the expected curricular changes required, including new courses. If proposals for new courses that will be or have been submitted, please reference those related proposals here:

No curricular changes are anticipated at this time.

7. Anticipated funding needs and source of funds.

No additional funds are anticipated at this time.

8. No **Does this program count for teacher education?**

9. **The following questions must be answered.**

Yes Have you confirmed that Milner Library has sufficient resources for the proposed program?

N.A. Have letter(s) of concurrence from affected departments/schools been obtained?
A departments/school is affected if it has a program with significant overlap or if it teaches a required or elective course in the program.

