

Major/Minor/Certificate (Plan) Information

Program Code

FILMBA

Short Title

FilmBA

Long title (as much of full title as possible)

Film BA

Description of the new major, and any associated sequence(s), minor, or certificate

The B.A./B.S. in Film and Digital Media blends hands-on production with study of cinema history, theory, and aesthetics. Students write, direct, edit, and produce original work while exploring film within global, historical, and interdisciplinary contexts. The flexible curriculum spans screenwriting, directing, production, and critical studies, preparing graduates for careers in film, TV, and visual storytelling or for advanced study in film and media.

This proposal seeks to change an existing program from a sequence within Theatre to a stand-alone degree program. The Film and Digital Media sequence was established in 2020, with students currently graduating with a B.A./B.S. in Theatre. The proposed change will allow students to graduate with a B.A./B.S. in Film. Given the program's growth and increasing student demand for a degree that accurately reflects their education and training, we believe it is time to make this transition.

Over the past five years, enrollment has grown from 16 students in Fall 2020 to 140 in Fall 2024. We have successfully hired three tenure-track faculty members in 2022, 2024, and 2025. Currently, four full-time tenure-track faculty teach film-specific courses and mentor students. In addition, one part-time non-tenure-track instructor teaches three film studies courses each semester, and another part-time instructor teaches one to two production courses.

With these resources in place—and with students now completing a majority of discipline-specific coursework—we are well positioned to offer a degree that reflects the content and focus of their studies. We strongly believe that awarding a degree in Film will improve student retention and enhance graduates' employment prospects in the digital media industry.

As the media and entertainment industries continue to expand, many of our graduates are already finding employment in film and television production, editing, screenwriting, exhibition, and digital content creation across a variety of media platforms. Some students also pursue advanced degrees (MA/Ph.D. or MFA) in related fields.

The Film and Digital Media program has grown from 16 students in its first academic year (2020–2021) to 140 students in Fall 2024, demonstrating significant student interest in this discipline. Our immediate goal is to strengthen the program, ensure its fiscal sustainability, and retain our growing student population. We anticipate that enrollment and retention will increase further once the degree designation changes from Theatre to Film.

Program Type

Major

Degree Designation

BA - Bachelor of Arts

Only respond if proposing a New Certificate: Is there currently an active major/sequence/ in the same subject area as the new certificate you are proposing?

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Career (acadCareer) - ONLY used for Minors - Set to Undergrad - Academic Program - Do not set for Minors

Department(s)
Theatre, Dance, and Film

Split Ownership
No

Department Percent Ownership
Theatre, Dance, and Film - 100.00%

Undergraduate or Graduate level?
Undergraduate

Does this major (or associated sequences), minor or certificate lead to teacher certification/licensure?
No

Total hours required for major/minor/certificate, and/or sequence(s). Include all required prerequisites and, if undergraduate, all required general education courses.
48

Undergraduate major/sequences only: Provide justification if requires more than 72 hrs beyond general education or more than 55 hrs in the major department.

Academic Planning

Preferred starting catalog year. If there are delays in the approval process, the starting catalog year may need to be adjusted. Example: 2027-2028
2026-2027

Effective Start Date - if proposing new major AND new sequence - Eff Date must be Date of Approval
Status
Active
May 18, 2026

First Term Valid - Last Admit Term (`ssrLastAdmTerm`)
-

Modality for major, minor or certificate. Indicate sequence(s) modality in Sequences (subplans) section below.
On Campus (50% or more instruction is on campus)

Major/Minor/Certificate (Plan) Administration

Upload supporting files (pdfs). Example: if a major/sequence includes courses offered by a different department, an email of concurrence from department chair(s) is required.

[Letters of Concurrence_COM, CTK, LAN.pdf](#)

Program Length Type (`ssrProgLenType`)
Years

Program Length Value (`ssrProgLength`)
-

Evaluate Plan Before Program (Default is set to No) Don't Change.
No

Last Prospect Date
-

Transcript Level
Print on Official

Print On Diploma (Default set to: Yes for majors and certificates, Change to No for minors)
Yes

Print On Transcript (Default set to Yes)
Yes

Diploma Description (Required for Majors and Certificates) Format: Full Title of the major, minor or certificate (refer to how others are built if they have a unique degree type for example). Some do not print on Diploma if title is part of the degree type title

Film

Transcript Description
MAJ - Film

CIP Code
50.0601

HEGIS Code
-

SULA Special Program (`sfaSpecProgFlg`)
-

NSC Classification (`ssrNscCrdLvl`) - Set for Majors and Certificates - not Minors
-

Requirement Term Default (`ReqtrmDflt`)
Program's Requirement Term

Field Of Study
-

Allow Integration Sync To SIS
Yes

Advisement

Show in What-If Advisor
Yes

Show in What-If Pre-matriculated Student
Yes

Show in What-If Student
Yes

Report as NSC Classification Program
Yes

Sequences (Subplans)

No Specializations

Requirements

Simple Requisites

Major, Minor or Certificate (plan)

Film majors are encouraged to pursue a minor or second major in another discipline to complement their field of study in film.

Major in Film – 48 Minimum Required Hours

Type

Completion Requirement

Required courses

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Complete ALL of the following Courses:

- THE170 - Introduction To Film Art
- THE238 - Filmmaking I
- THE266 - Short Screenwriting
- THE370 - History Of The Cinema

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Complete at least 1 of the following courses:

- THE171 - History Of The American Film
- THE317 - Television Writing
- THE338 - Filmmaking II

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Complete at least 1 of the following courses:

- THE371 - Film Theory And Criticism
 - THE368 - Screenwriting
 - THE383 - Senior Production Seminar
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Complete 10 additional electives (30 credit hours) from the following courses. Complete at least 3 courses from each category:

Film Studies:

- THE 171 History Of The American Film
- THE 176a02 Arts And Society: Film
- THE 271 Studies of Non-Western Film
- THE 271a07 Studies of Non-Western Film: Asian Film Genres
- THE 273 Topics in Film Criticism
- THE 273a07 Topics in Film Criticism: Film Noir
- THE 273a08 Topics in Film Criticism: Horror Films
- THE 275a02 World Arts: Film FA
- THE 371 Film Theory And Criticism
- COM 334 Film Festival Management and Curation
- THE 350 Documentary Film History and Theory or COM 350 Documentary Film History and Theory
- IDS 121a20 - Texts & Contexts: Modern and Contemporary Italy in Italian Film
- IDS 121a22 Texts & Contexts: French Cinema: Art, History, Culture

Production:

- THE 130 Introduction To Costume

- THE 153 Introduction To Acting
- THE 233 Editing
- THE 240 Principles Of Stage Direction
- THE 258 Introduction To Scenographic Techniques
- THE 261 Lighting For Stage
- THE 268 Introduction to Playwriting
- THE 314a03 Acting Styles: Discovery And Performance: On Camera
- THE 317 Television Writing
- THE 368 Screenwriting
- THE 338 Filmmaking II
- THE 383 Senior Production Seminar
- THE 398 Professional Practice In Theatre and Film
- COM 306 Documentary Storytelling and Production or THE 306 Documentary Storytelling And Production
- CTK 240 Sound Design 1: Beginning Digital Audio
- CTK 311 Storyboarding and Narrative
- CTK 340 Sound Design 2: Advanced Digital Audio
- CTK 343 Sound to Animation

At least 9 credit hours must be upper-division (200- or 300-level) courses.

Sample Plans of Study (Degree Maps) - Undergraduate Majors and Sequences Only

Degree Map Name

Film BA

Total Degree Map Credits

120

Degree Map Narrative

The requirements below pertain to this Undergraduate Catalog year and are intended as a guide for academic planning. Students should consult with their academic advisor to discuss their individual plan of study.

A minimum of 120 total credit hours are required, including 40 senior level hours (200-300 level courses).

In addition to completing major requirements students must complete:

1. General Education requirements (refer to General Education for alternative options for transfer students)
2. One course for the AMALI graduation requirement
3. One course for the IDEAS graduation
4. Specific degree type requirements (Bachelor of Arts or Bachelor of Science)
5. Some courses may satisfy a major requirement and one of the requirements noted above.

Year	Semester	Actual Credits
Year 1	Fall	15

<p>Requirement Select</p> <ul style="list-style-type: none"> • ENG101 - Composition As Critical Inquiry <p>OR</p> <ul style="list-style-type: none"> • COM110 - Communication As Critical Inquiry <p>Actual Credits 3</p>
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<p>Requirement Select</p> <ul style="list-style-type: none"> • THE170 - Introduction To Film Art <p>Actual Credits 3</p>

<p>Requirement Select</p> <ul style="list-style-type: none"> • General Education course (Generic) <p>Actual Credits 3</p>
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<p>Requirement Select</p>

<ul style="list-style-type: none"> • General Education course (Generic) 	
Actual Credits	3

Requirement Select <ul style="list-style-type: none"> • General Education course (Generic) 	
Actual Credits	3

Year	Semester	Actual Credits
Year 1	Spring	15

Requirement Select <ul style="list-style-type: none"> • ENG101 - Composition As Critical Inquiry <p>OR</p> <ul style="list-style-type: none"> • COM110 - Communication As Critical Inquiry 	
Actual Credits	3

Requirement Select <ul style="list-style-type: none"> • THE238 - Filmmaking I <p>OR</p> <ul style="list-style-type: none"> • THE266 - Short Screenwriting 	
Actual Credits	3

Requirement Select <ul style="list-style-type: none"> • Major elective (Generic) 	
Actual Credits	3

Requirement Select <ul style="list-style-type: none"> • General Education course (Generic) 	
Actual Credits	3

Requirement Select <ul style="list-style-type: none"> • General Education course (Generic) 	
Actual Credits	3

Year	Semester	Actual Credits
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Year 2	Fall	15
Requirement Select <ul style="list-style-type: none"> • THE238 - Filmmaking I <p style="text-align: center;">OR</p> <ul style="list-style-type: none"> • THE266 - Short Screenwriting 		
Actual Credits		3
Requirement Select <ul style="list-style-type: none"> • Major elective (Generic) 		
Actual Credits		3
Requirement Select <ul style="list-style-type: none"> • Major elective (Generic) 		
Actual Credits		3
Requirement Select <ul style="list-style-type: none"> • General Education course (Generic) 		
Actual Credits		3
Requirement Select <ul style="list-style-type: none"> • General Education course (Generic) 		
Actual Credits		3
Year	Semester	Actual Credits
Year 2	Spring	15
Requirement Select <ul style="list-style-type: none"> • THE171 - History Of The American Film <p style="text-align: center;">OR</p> <ul style="list-style-type: none"> • THE317 - Television Writing <p style="text-align: center;">OR</p> <ul style="list-style-type: none"> • THE338 - Filmmaking II 		
Actual Credits		3
Requirement Select		

Requirement Select	
<ul style="list-style-type: none"> • General Education course (Generic) 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • Major elective (Generic) 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • Major elective (Generic) 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • Foreign language 115-level language course world language requirement (Generic) 	
Actual Credits	3

Year	Semester	Actual Credits
Year 3	Fall	15

Requirement Select	
<ul style="list-style-type: none"> • THE370 - History Of The Cinema 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • Senior college-level major elective (200-300 level course) (Generic) 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • Senior college-level major elective (200-300 level course) (Generic) 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • General Education course (Generic) 	
Actual Credits	3

Requirement Select	
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Requirement Select

- General Education course (Generic)

Actual Credits 3

Year	Semester	Actual Credits
Year 3	Spring	15

Requirement Select

- Senior college-level major elective (200-300 level course) (Generic)

Actual Credits 3

Requirement Select

- Major elective (Generic)

Actual Credits 3

Requirement Select

- University wide elective (Generic)

Actual Credits 3

Requirement Select

- University wide elective (Generic)

Actual Credits 3

Requirement Select

- University wide elective (Generic)

Actual Credits 3

Year	Semester	Actual Credits
Year 4	Fall	15

Requirement Select

- THE368 - Screenwriting
- OR**
- THE383 - Senior Production Seminar
- OR**
- THE371 - Film Theory And Criticism

Actual Credits	3
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Requirement Select	
<ul style="list-style-type: none"> • Major elective (Generic) 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • Senior college-level university wide elective (200-300 level course) (Generic) 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • Senior college-level university wide elective (200-300 level course) (Generic) 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • Senior college-level university wide elective (200-300 level course) (Generic) 	
Actual Credits	3

Year	Semester	Actual Credits
Year 4	Spring	15

Requirement Select	
<ul style="list-style-type: none"> • Senior college-level university wide elective (200-300 level course) (Generic) 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • Senior college-level university wide elective (200-300 level course) (Generic) 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • Senior college-level university wide elective (200-300 level course) (Generic) 	
Actual Credits	3

Requirement Select	
<ul style="list-style-type: none"> • Senior college-level university wide elective (200-300 level course) (Generic) 	

Actual Credits

3

Requirement Select

- Senior college-level university wide elective (200-300 level course) (Generic)

Actual Credits

3

Catalog Fields (Coursedog only fields)

Catalog Display Name for Major, Minor, Certificate - See required format to the right
Film - Bachelor of Arts

Catalog Short Description for Major, Minor, Certificate

The B.A./B.S. in Film blends hands-on production with study of cinema history, theory, and aesthetics. Students write, direct, edit, and produce original work while exploring film within global, historical, and interdisciplinary contexts. The flexible curriculum spans screenwriting, directing, production, and critical studies, preparing graduates for careers in film, TV, and visual storytelling or for advanced study in film and media.

Catalog Full Description

-

Dependencies

Read Only Catalog Fields

Program Level

-

Learning Outcomes

Instructional Methods (this card is hidden and should NOT be displayed)