**New Undergraduate Program (Majors, Minors, Sequences, Certificates) Proposal
Illinois State University - University Curriculum Committee**

**Program Department**   Family and Consumer Sciences

**Submission Date**  Friday, November 15, 2024

**Initiator**   Jennifer Banning

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**Initiator Department**   Family and Consumer Sciences

**Coauthor(s)**   Jordyn Breast (jabreas@ilstu.edu)

**Version**   3   **ID**   519

**Title of New Program**   Major in Fashion Design/Merch - FM seq

**Proposed Starting Catalog Year**   2025-2026

**Associated Course Proposals**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Course** | **Title** | **Version** | **Proposal Type** | **Initiator** |
|  | FCS 228 | Apparel Design | 2 | Revise Course | Jennifer Banning |
|  | FCS 261 | Fashion History I | 3 | New Course | Jennifer Banning |
|  | FCS 321 | Flat Pattern Design | 3 | Revise Course | Jennifer Banning |
|  | FCS 324 | Draping and Design | 2 | Revise Course | Jennifer Banning |
|  | FCS 365 | Apparel Collection Development | 2 | Revise Course | Jennifer Banning |

**1.**

**Proposed Action**

New Major

New Minor

✓

New Sequence

New Certificate

More than 50% of courses in this program are Distance Education

**Sequence Major**

Fashion Merchandising

**2.**

**Provide *Undergraduate Catalog* copy for new program.**

**Major in Fashion Design and Merchandising**

The Fashion Design and Merchandising program at Illinois State University offers four sequences: Fashion Design and Product Development Sequence, Fashion Merchandising Sequence, and Fashion Design and Product Development Accelerated Sequence, and Fashion Merchandising Accelerated Sequence.

The Fashion Design and Merchandising (FDM) program prepares students for careers in the global apparel and textile industry including apparel design and production, merchandising, textile product quality control, and historic costume and textile preservation. Computer-aided design (CAD) programs, pattern making and design, visual retailing software, merchandising process simulation, textile quality testing, and sustainability are incorporated into classes.

The FDM program offers courses in textiles, fashion trend and industry analysis, social and psychological aspects of clothing and behavior, fashion history, economics of fashion, fashion merchandising, fashion design, apparel production, fashion-related marketing and management and sustainability.

Within the FDM program, students can select either the Fashion Design and Product Development sequence or the Fashion Merchandising sequence. FDM students have the opportunity to participate in study tours inside and outside of the United States to locations such as New York and California, as well as various locations internationally. The tours provide students the opportunity to learn about various firms within the textiles and apparel industry.

For students interested in Fashion Design and Product Development, an Art History, Theatre, or Business Administration minor is recommended; for students interested in Fashion Merchandising, a Business Administration or Communication minor is recommended; for students interested in Fashion Journalism, a Communication minor is recommended; for students interested in Museum Curator/Conservator, a minor in History or Art History is recommended.

Major Requirements

Minimum required credit hours: 57

Fashion Merchandising sequence

* ECO 101
* FCS 100
* FCS 122
* FCS 200
* FCS 225
* FCS 226
* FCS 300a05
* FCS 323
* FCS 327
* FCS 328
* FCS 329
* FCS 362
* FCS 368
* FCS 369
* FCS 371
* FCS 372a01
* FCS 379
* FCS 398a05 (2 credit hours)

Take 1 of the following

* FCS 367
* MKT 230

Take 1 of the following

* PSY 110
* PSY 223 or SOC 223

Notes

* Recommended electives: FCS 221, FCS 222, FCS 228, FCS 321; FCS 324; FCS 365; FCS 366; FCS 377; MGT 328.

**3.**

**Provide a description for the proposed program.**

* Currently the Fashion Design and Merchandising major has two sequences, “Fashion Design and Merchandising” and “Fashion Design and Merchandising- Accelerated Program.” Within each sequence there are two OPTIONS from which students can choose when identifying a plan of study, “Fashion Design and Product Development” and “Fashion Merchandising.”
* These program revisions will change each option into its own sequence, resulting in four separate sequences:
	+ Fashion Design and Product Development
	+ Fashion Design and Product Development Accelerated
	+ Fashion Merchandising
	+ Fashion Merchandising Accelerated
* Selected course revisions and updates to required courses accompany these updates.

**4.**

**Provide a rationale of proposed program.**

* These changes will make the advising process clearer.
* Selected changes to required courses are being made to increase student success in the Fashion Design and Merchandising major. Omitting courses with content addressed in other required courses and adding courses with critical content needed for career success are essential to continuing to produce highly skilled graduates.

**5.**

**Describe the expected effects of the proposed program on existing campus programs (if applicable).**

There will be fewer students enrolled in MGT 220 (approximately 10/year) since it will not be required under the new sequence.

**6.**

**Provide a sample four-year plan of study that fulfills the following requirements:** 120 hours, 42 senior college hours (200 and 300 level courses) for 2023-2024 and earlier catalog years; 40 senior college hours for 2024-2025 and later catalog years, and 39 General Education Program hours or 36 hours with exemption. If the program is a BS program, show the BS-SMT degree requirement. If the program is from CAS, show Foreign Language Requirement (LAN 111/LAN 112). IDEAS and AMALI graduation requirements. Confirm General Education requirement exemptions on the General Education page of the current Academic Catalog.*4-year plans are not required for minor or certificate program proposals.*

**First Year- Fall Semester (15 credit hours)**

ENG 101 or COM 110 (General Education) (3)

FCS 100 (3)

FCS 122 or FCS 225 or FCS 226 (3)

General Education course (3)

General Education course (3)

**First Year- Spring Semester (15 credit hours)**

ENG 101 or COM 110 (General Education) (3)

FCS 122 or FCS 225 or FCS 226 (3)

FCS 122 or FCS 225 or FCS 226 (3)

General Education course (3)

General Education course (3)

**Second Year- Fall Semester (15 credit hours)**

ECO 101 (3)

PSY 110 (General Education) (3)

FCS 200 (3)

FCS 329 (3)

General Education course (3)

**Second Year- Spring Semester (15 credit hours)**

FCS 323 (3)

FCS 328 (3)

General Education course (3)

General Education course (3)

B.S. - SMT or B.A. language (3)

**Third Year- Fall Semester (15 credit hours)**

FCS 367 or MKT 230 (3)

FCS 368 (3)

University-wide elective (3)

AMALI requirement or University-wide elective (3)

General Education course (3)

**Third Year- Spring Semester (15 credit hours)**

FCS 327 (3)

FCS 362 (3)

FCS 300a05 (1)

General Education Course (3)

University-wide elective (3)

University-wide elective (2)

**Fourth Year- Fall Semester (15 credit hours)**

FCS 369 (3)

FCS 372a01 (3)

University-wide elective (3)

University-wide elective (3)

General Education course (3)

**Fourth Year- Spring Semester (15 credit hours)**

FCS 371 (3)

FCS 379 (3)

FCS 398a05 (2)

University-wide elective (3)

University-wide elective (3)

University-wide elective (1)

**7.**

**Describe the expected curricular changes required, including new courses. If proposals for new courses have also been submitted, please reference those related proposals here:**

No other curricular changes are required for this sequence.

**8.**

**Anticipated funding needs and source of funds.**

No additional funding needed, the courses are currently being taught.

**9.**

**No**

**Does this program count for teacher education?**

**10.**

**No**

**Is this an Interdisciplinary Studies program?**

**11.**

**The following questions must be answered.**

**No**

Have you confirmed that Milner Library has sufficient resources for the proposed program?

Explain why Milner Library has not been contacted.

This sequence already exists as an "option," so Milner already has acquired the resources needed.

**No**

Are more than 120 hours required to complete a degree with this major?

**No**

Beyond General Education, does the major require more than 66 semester hours?

**No**

Does this sequence (if in a major) require more than 55 semester hours of courses in the major department/school?

**No**

Does this program stipulate specific general education courses offered in the major department/school as a part of the major requirements only if such courses serve as prerequisites for other courses required by the major?

**Yes**

Does this program stipulate specific course requirements (majors/sequences only) that also satisfy general education and/or IAI requirements?

Please specify those courses below.

PSY 110, COM 110, ENG 101

**No**

Is the proposed program intended to be longer than four years (as indicated by the plan of study)?

**Yes**

Have letter(s) of concurrence from affected departments/schools been obtained?
*A departments/school is affected if it has a program with significant overlap or if it teaches a required or elective course in the program.*

*If new window does not appear after clicking the View Support button,
please disable the "pop-up blocker" feature of your internet browser.*

**Financial Implications Form**

*If new window does not appear after clicking the View Financial Implications button,
please disable the "pop-up blocker" feature of your internet browser.*

**12.**

**Routing and action summary for New Program:**

[**Proposal Routing**](https://registrarforms.illinoisstate.edu/CurriculumForms/Support/Routing.aspx)

**1. Family and Consumer Sciences Department Curriculum Committee Chair**

*Erol Sozen (website)*

Erol Sozen

10/9/2024 11:01:09 PM

Signature

Print

Date

**2. Family and Consumer Sciences Department Chair/School Director**

*Marla Reese-Weber (website)*

Marla Reese-Weber

10/11/2024 7:38:32 AM

Signature

Print

Date

**3. College of Applied Science and Technology College Curriculum Committee Chair**

*Micheal Rowley (website)*

Micheal Rowley

11/15/2024 10:01:15 AM

Signature

Print

Date

**4. College of Applied Science and Technology College Dean**

*Cara Rabe-Hemp (website)*

Cara Rabe-Hemp

11/15/2024 10:05:56 AM

Signature

Print

Date

**5. University Curriculum Committee Chair**

*Joshua Newport (website)*

Joshua Newport

2/3/2025 10:02:02 AM

Signature

Print

Date

All new programs (majors, minors, sequences, certificates) are routed by the U.C.C. to the Academic Senate

**Comments**

**Comments from Version 1 from Erol Sozen ( Department Curriculum Committee Chair):**
Rational

Recommended Electives has 400 level options – those should be taken out for the regular Merch sequence. (JB)

In the yes/no questions at the bottom for the one asking "Does this program stipulate specific course requirements that also satisfy general education requirements?" The answer should be yes since PSY 110 is listed. (MR)

Associated Proposal Information

Undergraduate Catalog Copy

Bold all the headers for clarity and to match the current catalog copy format (ea)

Sample four-year plan

The credit hours of the Third Year add up to 16 instead of 15 (ea)
**Comments from Version 2 from Micheal Rowley ( College Curriculum Committee Chair):**
In the catalog copy: In the list of courses FCS 398.05 should be a 2 credit hour course. Under the notes area: remove second bulleted text (To Graduate...)
In the sample 4 year plan of study: Please check the amount of Gen Ed hours, if more than 39 hours are intended an exception needs to be applied for.
In the Yes/No questions for #11: "Does this program stipulate specific general education courses offered in the major department/school as a part of the major requirements only if such courses serve as prerequisites for other courses required by the major?" should be No.
"Does this program stipulate specific course requirements (majors/sequences only) that also satisfy general education and/or IAI requirements?" Should be Yes, and then all required courses that also fulfill General Education should be listed (PSY 110, COM 110, ENG 101).