

Executive Committee Minutes

October 4, 1999

(Approved)

Chairperson Curt White called the meeting to order at 4:00 p.m.

Present: Chris Knox, Barbara Kurtz, Steve McCaw, Fred Noyes, Khalid Razaki, Curt White, Steve Whitmore, Al Goldfarb, Matt Goodwin, Sandra Zielinski

Guest: Dr. Susan Kern

Excused Absence: Vanatta Ford, President Boschini

Approval of Executive Minutes

Motion XXXI-30 by Senator Razaki, second by Senator Whitmore, to approve the September 20, 1999 Executive Committee minutes. The motion passed unanimously.

Communications (oral):

03.24.99.03 From Provost and Roger Tarr: Regarding fair treatment of students who participate in University sponsored events. (To Academic Affairs and Student Affairs Committees 4/21/99). Will also send to Academic Standards Committee.

09.22.99.01 From President Boschini: Articles discussing cultural diversity issues.

09.24.99.01 From University Curriculum Committee: Minor in East Asian Studies proposal.(To Academic Affairs and Budget Committees)

09.24.99.02 From University Curriculum Committee: Deletion of Minor in Japanese Studies proposal. (To Academic Affairs Committee)

09.28.99.01 From Norma Honn: President Boschini will be absent from October 4 Executive Committee Meeting.

09.28.99.02 From Provost: Meeting notices to Administrative/Professional, Civil Service, and Non-Tenure Track Faculty for open meetings with the Provost.

09.28.99.03& From President Boschini: Requests to SGA and Senate for nominations to search 09.28.99.04 committee for Vice President of Business and Finance. (To Administrative Affairs Committee)

09.28.99.05 From President Boschini: Request to Senate for nominations to Search Committee for Vice President of Student Affairs (To Administrative Affairs and Student Affairs Committees). The Administrative Affairs Committee has requested nominations from CFSC and deans. The committee may also request nominations in other ways.

09.29.99.03 From Carol Krueger: Veterans Day Planning Committee

Senator Noyes agreed to serve on this committee.

09.30.99.01 From Kristy DeWall: PRIDE Speakers Bureau

09.30.99.02 From Margaret Haefner: University Scholarship Awards Ceremony

09.30.99.03 From Margaret Haefner: Inaugural Colloquium will be held on October 22 at 2:00 p.m. in the Old Main Room of the Bone Student Center.

ADDENDUM:

09.16.99.02 From Rules Committee: Election of Chairperson of Academic Standards Committee. The Executive Committee recommended Steve Friedberg as chairperson.

09.30.99.04 From Bill Semlak: Presentation of commemorative plaque to President Boschini by Dr. Alstrum and Dr. Springer.

09.30.99.04A From UNAM: Announcement of plaque presentation.

Senator White: Dr. Alstrum was asked to present ISU with the silver plaque recognizing a decade of cooperation between ISU and a university in Mexico, the Universidad Nacional Automa de Mexico (UNAM).

Senator Razaki: Did not believe that the Senate was an appropriate forum for presentation of the award.

Senator Noyes: Stated that since the award was to the university and not to an individual, it would be appropriate to present it at a Senate meeting.

Senator Goldfarb: Stated that in the future, he would suggest to President Boschini that such awards be presented at Board of Trustee's meetings.

Senator White: Suggested that the award could be presented at both a Board meeting and at a Senate meeting.

Communications (distributed):

09.29.99.01 From Paul Walker, University Review Committee: Approval of College ASPT Standards.

Senator White: Spoke to Dr. Walker last summer regarding the language that was confusing about the role of the University Review Committee, whether it was to approve or simply review college standards. Dr. Walker reported that the language is ambiguous, but the intention was to have URC approve standards. Senator White stated that he was comfortable with that. He asked if the Executive Committee would like to have the Faculty Affairs consider an official language change.

The Executive Committee agreed that URC was to approve standards.

Proposed Agenda for Academic Senate Meeting 10/13/99 at 7:00 P.M.

Plaque Presentation

Chairperson/Vice Chair/Admin. Remarks

Committee Reports

Action Items:

09.29.99.02 Elections to External Committees (Rules Committee)

Information Items:

07.27.99.01 College of Education Bylaws (Rules Committee)

09.14.99.01 Deletion of Non-Teaching Sequences in Social Sciences Education (Academic Affairs Committee)

Committee of the Whole Discussion:

Guest Dr. Susan Kern - Capital Campaign

Motion XXXI-31: To approve the agenda by Senator Kurtz, second by Senator Razaki. Agenda was approved unanimously.

Discussion: Capital Campaign

Dr. Susan Kern: Gave a history of fundraising at ISU. ISU until 1970 really had almost a prohibition against raising private dollars for a public university and also did not lobby the general assembly. Since 1970, both of those venues have changed and we make our voices heard both in Springfield and Washington and actively recruit private dollars for the university. We also do not have a long history of alumni giving. That is something we are working very hard to put in place.

The first actual private fundraising campaign we did was for Redbird Arena in 1987. We raised about \$800,000 and almost all of that was in a corporate model. We have just recently completed a campaign for \$1.5 million for the theatre at Ewing. We are in the middle of the In Exchange campaign, which is the School Street project. We did a campaign for the Cross Plaza and the most recent one we are engaged in is for the performing arts center.

One of the changes in overall philosophy of philanthropy has moved to "strategic philanthropy". Corporations give money because they have a genuine interest in a specific program. As part of the strategic philanthropy, corporations were unhappy about getting bits and pieces of requests. So many corporations began to request those asking for donations to present a comprehensive proposal. Therefore, the corporations would know that these were institutional priorities. We have been very successful with campaigns that are donor driven.

In the past, we have not had any expectation on the part of the President or Board of Trustees, or any of us to be involved in raising money. One of the criteria that was added in the evaluation of the deans is the expectation that the deans will have as part of their responsibility, the securing of additional resources for their colleges. Also in the last year, we embarked on the introduction of the term "philanthropic culture", trying to began to educate the campus about the need for private dollars for the institution. Philanthropic culture is to get everyone involved, either by donations or non-monetary support of the campaigns.

Dr. Kern will speak before the Senate at its meeting of October 13, 1999.

Motion XXXI-32 – To adjourn. Motion passed unanimously on a standing vote.