

**NEW, REVISED, OR DELETED PROGRAM COVER SHEET**  
**2001-2002**  
**University Curriculum Committee**  
**Undergraduate Programs (Majors, Minors, Sequences)**

DEPARTMENT \_\_\_\_\_ School of Music \_\_\_\_\_ DATE \_\_\_September 27, 2001\_

**A. Proposed Action:** (more than one item may be checked if a revision).

- \_\_\_\_\_ New Major CIPS CODE \_\_\_\_\_
- \_\_\_\_\_ New Minor CIPS CODE \_\_\_\_\_
- XX   New Sequence
- \_\_\_\_\_ Change in requirements for major
- \_\_\_\_\_ Change in requirements for minor
- \_\_\_\_\_ Change in requirements for sequence
- \_\_\_\_\_ Other program revisions
- \_\_\_\_\_ More than 50% of courses in this program are distance education.
- \_\_\_\_\_ Program deletion

**B. Summary of proposed action** (see Part A), including title and exact *Undergraduate Catalog* copy for a new or altered program. (See *Catalog* and Program Checklist for format and examples.) Provide a summary of the revisions in addition to the exact current *Catalog* copy.

Retain the BA/BS in Music as it exists  
**Add to the BS in Music a new sequence, Sequence in Music Business**  
 (see attachment)

**C. Routing and action summary:**

1. _____ Date Approved Department Curriculum Committee Chair	4. _____ Date Approved College Dean
2. _____ Date Approved Department Chair	5. _____ Date Approved Teacher Education Council Chair if appropriate (10 copies to the Dean of the College of Education)
3. _____ Date Approved College Committee Chair	6. _____ Date Approved University Curriculum Committee Chair (8 copies to the Undergraduate Studies)

Submit 20 copies of **NEW** Undergraduate proposals to University Curriculum Committee  
 Submit 8 copies of **REVISED** Undergraduate proposals to University Curriculum Committee  
 All new and deleted programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate. **The Senate rules mandate electronic submission (in MS Word or HTML format) of all materials for Web site posting.**

3/00

**Revisions to**

**BS in Music Major  
Add Music Business Sequence  
School of Music  
Illinois State University**

**Part A  
Program Description and Explanations**

**Institution: Illinois State University**

**Responsible department or administrative unit: School of Music**

**Proposed program title: BS in Music with a Sequence in Music Business**

**Date of implementation: Fall 2002**

**Summary of proposed action:**

The proposal is intended to provide students a curriculum that will give them an overview of business professions related to music. Those students interested in music business need to first have a solid background in music. It is for this reason the existing BS in Music curriculum should be the point of departure. Appropriate courses from the College of Business and School of Theatre would then be designated in the 25 hours of electives currently found in the BS program to achieve the following: BS in Music with a Sequence in Music Business.

**Catalog copy for sequence being added:**

**BS in Music  
Sequence in Music Business**

MUS 298.03 (2) **NOTE:** This may be 2 of the 8 hours in music performing organizations required in the BA/BS in Music curriculum.

Additional Music Course (3 hrs): MUS 175

Six (6) hrs chosen from MUS 206, 301, 354, and 388

ECO 101 (3 hrs)

Select twelve (12) hours of **approved electives** such as THE 342, THE 344, THE 345, MQM 220, MKT 230

**Proposed required courses in list form:**

**GENERAL EDUCATION (45 hours)**

**BS in MUSIC (40 hours) as follows:**

MUS 101 Music Theory (2)  
 MUS 102 Music Theory (2)  
 MUS 103 Computer Skills for Musicians (1)  
 MUS 107 Group Instruction in Basic Musicianship I (1)  
 MUS 108 Group Instruction in Basic Musicianship II (1)  
 MUS 201 Music Theory (2)  
 MUS 207 Group Instruction in Basic Musicianship I (1)  
 MUS 212 Introduction to Music Literature (3)  
 MUS 216 Non-Western Music Literature (2)  
 MUS 253 Music History Until 1750 (3)  
 MUS 254 Music History Since 1750 (3)

One course chosen from

MUS 213 Jazz-Rock Aural Skills (1)  
 MUS 214 Transcription (1)  
 MUS 219 Advanced Sight Singing (1)

One course chosen from

MUS 220 Analysis through Composition (2)  
 MUS 221 Twentieth Century Techniques (2)  
 MUS 222 Theoretical Foundations of Jazz and Rock Music (2)

Applied music study (8 hrs) (May include Group Voice or Group Piano)

MUS 110 Recital Attendance (8 hrs)

Performing Ensembles (8 hrs)

### **MUSIC BUSINESS SEQUENCE (25 hours) as follows**

MUS 298.03 Professional Practice: Clinical Internship in Music Business (2) **NOTE:** This may be 2 of the 8 hours in music performing organizations required in the BA/BS in Music curriculum.

MUS 175 Introduction to the Music Industry (3)

Select six (6) hrs chosen from

MUS 206 Computer Arts Performance Studio (1-3)  
 MUS 301 Computer Arts Applications (1)  
 MUS 354 Sequencing and Digital Audio (3)  
 MUS 388 Selected Topics in Arts Technology (3)

ECO 105 Principles of Economics (4)

Select twelve (12) hrs of **approved electives** such as

MQM 220 Business Organization & Management (3)  
 MKT 230 Intro to Marketing Management (3)  
 THE 342 Introduction to Stage Management (3)  
 THE 344 Principles of Theatre Management (3)  
 THE 345 Advanced Theatre Management (3)

### **Total Credits for BS in Music with a Sequence in Music Business**

GEN ED	45 hours
BS in MUSIC	40 hours
SEQUENCE in MUSIC BUSINESS	<u>25 hours</u>
	<b>110 hours</b>

## **Therefore, 110 hours are designated in the 120-hour BS program**

### **Rationale for proposal:**

A contract major in Music Business has been available at Illinois State University for some years. The School of Music has been discussing the issue of how best to prepare students desiring a focus in business issues relating to music, agreeing that the contract major did not provide students with adequate musical preparation. After consulting with appropriate faculty in the School of Music and the College of Business, it is agreed that this proposal is the best way to proceed. The existing BA/BS in Music curriculum (40 hours) is the musical core of the proposed program, with the addition of twenty-four (25) hours in music and music industry, business, and theatre. The addition of this sequence to the School of Music program offering will also attract new students to Illinois State and result in an increased number of students enrolled in the BA/BS in Music.

### **Impact of the proposal:**

#### **Expected impact of proposal on existing campus programs -**

The addition of this sequence will not result in existing music programs to be under enrolled. Also, the addition of the sequence will result in an increased number of students enrolled in the BA/BS in Music degrees.

#### **Expected curricular changes including new courses -**

None will be required since the proposed sequence will use courses already in existence.

#### **Sufficient Milner resources -**

No new library resources will be required.

#### **Anticipated staffing -**

Additional faculty/staff will not be required.

#### **Anticipated funding needs and source of funds -**

Increased funding will not be required since new courses are not involved, nor a dramatic increase in enrollment is anticipated.

## **Part B**

### **Other Requirements**

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A copy of a memo from the School of Theatre can be found at the end of this document. A statement could not be obtained from the College of Business. In a conversation with the Chair of the Department of

Management and Quantitative Methods, it was pointed out that students in the Music Business Sequence could take any course for which they met the prerequisite. The curriculum has been carefully designed to provide for this. Also, it is anticipated that the largest enrollment in courses from other departments would be two or three students per course; therefore, available seats for students in the proposed sequence should not be an issue.

The proposed program will designate 110 hours of the required 120 degree hours.

The proposed sequence works well within the general credit-hour framework of the BA/BS degree program.