

**New Undergraduate Program (Majors, Minors, Sequences) Proposal
Illinois State University - University Curriculum Committee**

Program Department Management and Quantitative Methods

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Version 2

Title of New Program Minor in Business Environment & Sustainability **Proposed Starting Catalog Year** 2012-2014

1. Proposed Action

- New Major
- New Minor
- New Sequence
- More than 50% of courses in this program are Distance Education

2. Provide Undergraduate Catalog copy for new program.

MINOR in Business Environment & Sustainability

— 25 hours required.

— Required Courses (7 hours): ECO 105, MQM 220.

— Foundation Courses (6 hours): Business Foundation (3 hours): MQM 323 or MKT 230; and Sustainability Foundation (3 hours): ECO 255 or MKT 236.

— Environmental Systems (3 hours): AGR 203, BSC 202, BSC 365, GEO 205, GEO 276, or HSC 156.

— Social Systems (3 hours): AGR 201, COM 210, COM 274, ECO 202, ECO 236, GEO 313, GEO 334, PHI 234, PHI 236, POL 236, POL 254, POL 357, SOC 330, SOC 240, SOC 223 or PSY 223, TEC 275, or TEC 329.

— Applied Courses (6 hours): FIL 382.04; MKT 339.12; MQM 340.15, MQM 340.16, MQM 398; MKT 398, or independent study (a maximum of 3 hours of independent study may be used for credit in this minor).

— NOTE: No more than 9 hours may be selected from the student's first or second major department.

3. Provide a description for the proposed program.

The Minor is an interdisciplinary program. The goal is prepare students for jobs in the general area of Corporate/Business Sustainability. Students need to complete 25 credit hours to earn the Minor. A student may count no more than 9 hours from their first or second Major toward this Minor. Students will take 7 hours of required coursework. They will take two foundation courses, choose one course from an approved list of courses for environmental systems, choose one course from an approved list of courses for social systems, and choose two of four applied courses. An internship or an independent study may take the place of one of the applied courses.

4. Provide a rationale of proposed program.

The purpose of the BE & S Minor Program is to increase awareness and understanding of the interrelationships that exist between business and the physical environment. Knowledge and skills acquired through the program will help prepare students for additional academic pursuits or for careers in organizational leadership, corporate social responsibility, risk management, and other areas related to sustainability.

Students in the BE & S Minor at Illinois State University will be able to:

- Identify opportunities where organizations can reduce their costs and lower their environmental impact.
- Understand how to develop products and services that can be produced and delivered in a way that does not compromise the environment.
- Understand the value of “Triple Bottom Line” where people, planet, and profit each have a role.
- Conceptualize how risk is linked to sustainability.
- Understand how business, environmental, and social systems are interrelated.

The Minor is open to all students at Illinois State University. We have included courses relevant to Sustainability offered across the university in the program. This was done purposively to be inclusive and to draw students from across the university to this Minor.

5. Describe the expected effects of the proposed program on existing campus programs (if applicable).

In order to minimize the effects or burden on any one department, we have an extensive list of approved courses that students can choose from particularly in the areas of Environmental Systems and Social Systems. In addition, we have obtained support of Chairs from all affected departments for including courses offered in their departments as a possible choice for students.

In terms of benefits, the Minor is open to students majoring in any area at Illinois State University. The program is structured in a manner not to disadvantage any student from realistically pursuing this Minor and completing it along with their Major in a four-year time frame.

6. Provide a sample four year plan of study demonstrating that a student could realistically complete the program requirements in a specific number of semesters.

see attached - the attachment contains a "sample plan of study" and letters of support from (1) affected Department Chairs, ISU's Student Government Association, and External Partners.

7. Describe the expected curricular changes required, including new courses. If proposals for new courses have also been submitted, please reference those related proposals here:

Three new courses are proposed to be a part of this Minor. These are: (1) MKT 236 (one of four courses listed as Foundation Courses - students need to take two courses from a list of four courses and the other three courses are existing courses), (2) FIL 381 and (3) MQM 340. These two courses are among the list of six Applied Courses, and the four other courses on this list are existing courses. Students need to only take two courses from this list. Thus, the viability of this MInor is not contingent upon approval of the proposed new courses although there is no reason to expect nonapproval of new courses.

8. Anticipated funding needs and source of funds.

No additional funding is requested for this Minor. We have packaged existing courses to create a Minor that is very much in demand.

In addition, we will actually have financial resources to attract students to this Minor. The Katie School of Insurance housed in the College of Business has committed \$20,000 per year for the next three years to award scholarships to students and stipends for faculty who will be involved with this Minor.

9. No Does this program count for teacher education?

10. No Is this an Interdisciplinary Studies program?

11. The following questions must be answered.

Yes Have letter(s) of concurrence from affected departments/schools been obtained?
A departments/school is affected if it has a program with significant overlap or if it teaches a required or elective course in the program.

Yes Does this minor, including all required prerequisite hours, include 18-36 hours?

No Does this minor include more than 25 hours from any major department/school?

No Does this minor require more than 9 hours from major program of study?

12. Routing and action summary for New Program:**1. Management and Quantitative Methods Department Curriculum Committee Chair**Jawahar Mohammed (website)

Signature

Jawahar Mohammed

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Date

2. Management and Quantitative Methods Department Chair/School DirectorJawahar Mohammed (website)

Signature

Jawahar Mohammed

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Date

3. College of Business College Curriculum Committee ChairKimberly Judson (website)

Signature

Kimberly Judson

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Date

4. College of Business College DeanScott Johnson (website)

Signature

Scott Johnson

Print

10/17/2011 6:08:13 PM

Date

5. University Curriculum Committee ChairJean Standard (website)

Signature

Jean Standard

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Date

All new programs (majors, minors, sequences) are routed by the U.C.C. to the Academic Senate
