

ILLINOIS STATE  
UNIVERSITY



University Curriculum Committee

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February 6, 2013

TO: Daniel Holland, Chair, Academic Senate  
FROM: Jean Standard, Chair, University Curriculum Committee *JMS*  
RE: Proposals to Delete the Sequences in the Major in Journalism

The University Curriculum Committee has approved and is forwarding for Academic Senate review the attached School of Communication proposals to delete the Broadcast Journalism Sequence, News Editorial Sequence, and the Visual Communication Sequence within the Major in Journalism.

The School of Communication requests the deletion of the sequences because they are revising the Major in Journalism to include the areas of instruction that are now being taught in the individual sequences "to reflect changes in the profession." The journalism profession's rapid progression towards "convergence" (the combining of news media technologies) has rendered the old sequences obsolete. The School proposes replacing the narrow medium-based sequences with a broader training in a range of multimedia convergence skills. They believe this change will bring journalism in line with other programs in the School of Communication and enhance student job placement after graduation or advancement to graduate studies.

If approved by the Academic Senate the three sequences, Broadcast Journalism, News Editorial, and Visual Communication will be removed from the *2014-2016 Undergraduate Catalog*.

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Enclosures